



# LONDON, ONTARIO, CANADA.

One of the Greatest Commercial and Industrial Cities of the Dominion



"We open wide our busy ranks.  
Along our line a welcome runs,  
For all that sounds the onward march."



That sturdy old Scot, Peter McGregor, who is credited with being the first white man to erect a place of habitation within the boundaries of what is now the City of London, could rise from the dead and look about him, what changes, wrought by the hand of man and time, he would behold! In place of the home of the Indian, the wolf and the bear, he would see a modern city of nearly 50,000 inhabitants, with everything that that means; a great industrial and commercial center, with factories turning out almost every commodity to be found under the sun, and wholesale houses second only in number and amount of business done in Ontario to Toronto. And, withal, he would find a beautiful city, with broad, well-paved streets, magnificent public and business buildings, handsome churches and charitable institutions, splendid educational structures, and private residences equal in point of general appearance and as regards cost of construction to those of any other city in the Dominion. And yet it is only 80 years since Mr. McGregor hewed out the first home here.

There has been nothing of the leaps and bounds in the growth of London, the city never having experienced what in these days is termed a boom, but the progress has been steady, substantial, and of the come-to-stay kind.

It is not intended to deal here with the early struggles of what is now the metropolis of Western Ontario—that is an old and familiar story. Fourteen years after the erection of the first house, London, with a population of 2,000, was incorporated as a village, and eight years later as a town, the population then being 4,668. In 1853 the first railway train (the Great Western) entered London, and incorporation as a city, with 10,000 inhabitants, followed the next year. That was a little over half a century ago, so it will be seen readily enough how steadily the increase of population has been going on.

It is the London of to-day, however, that it is chiefly intended to deal with here, and that, too, in a very cursory way. The city covers an area of nearly 4,500 acres, being situated on the River Thames, and in the center of one of the richest agricultural districts of the Dominion. It is a half-way point between Niagara Falls on the east and Detroit on the west. About eighty different lines are included in the two hundred or more manufactories, which employ between 6,000 and 7,000 people, not including the two or three hundred employees of the car shops, railways, and in the building trades. But it is as a distributing or shipping point that London excels—a fact which largely accounts for the growth of the city as an industrial point. No less than four transcontinental railways enter the city, which has, in addition, connection with the Wabash system. Besides this, branches run out in all directions, rendering the city easy of access to the people of the surrounding country. The city has also direct access to Lake Erie over its own railroad, running south to Port Stanley, and a recently-introduced system of interswitching proves of immense value to shippers.

London is also most advantageously situated, in being able to secure coal for manufacturing purposes at very low prices. The coal is loaded on cars at the pit's mouth in Ohio, sent on to Lake Erie, and there transferred to large ferries and carried across to Port Stanley, where it is run on to the tracks of the city's own railroad (the London and Port Stanley), and conveyed right up to the factory doors in this city.

London boasts of one of the most perfectly-equipped street railways in the country, and an electric road running to St. Thomas, with Port Stanley as its ultimate terminus, is the latest addition to the city's transportation routes.

Next to that of Toronto, the wholesale trade of London is the largest in Ontario. Every line is represented, and throughout the week an army of drummers for London houses covers the Dominion, taking orders for the enterprising firms of this city. A pretty fair idea of the development of London's trade may be formed from a perusal of the following figures of customs receipts at the Port of London from the year 1892 to 1904:

1892, \$518,283.66; 1893, \$569,892.06; 1894, \$490,313.10; 1895, \$467,770.94; 1896, \$508,449.62;

LONDON PUBLIC LIBRARIES & MUSEUMS  
CENTRAL



1897, \$447,978.31; 1898, \$466,270.64; 1899, \$477,136.91; 1900, \$488,384.91; 1901, \$477,079.12; 1902, \$412,166.11; and this year (1903) it is expected the receipts will pass the million-dollar mark. In inland revenue receipts the expansion has been no less marked; and this is largely accounted for by the fact that London is the second largest cigar-manufacturing center of the Dominion, Montreal alone exceeding its output. London's cigar output for one year—the last of which record is to hand—was 33,138,568, being the product of twenty-three factories. The amount of raw-leaf tobacco used in this manufacture was 993,167 pounds. In this industry the total number of people employed is close upon one thousand.

London is known as "The Forest City," an appellation which is most appropriate. The pavements and sidewalks are of the most modern kind, and cleanliness is to be seen on every hand. Indeed, the city has no slums. Handsome government, bank, wholesale and retail buildings give the business streets a really metropolitan appearance. The avenues and other residential streets are amongst the most beautiful on the continent. Magnificent homes are surrounded by beautiful lawns, and broad boulevards and wide-spreading maples add an air of beauty to scenes of comfort and wealth.

The city possesses three splendid parks, covering an area in all of over 321 acres, and Springbank, a few miles down the river—half an hour's ride by trolley car—and Port Stanley, twenty-five miles distant, afford additional breathing spots in the summer-time, that are fully appreciated by the citizens. The purest water service, and a drainage system almost perfect, account in large measure for the fact that London is one of the healthiest cities in Canada, the death rate being remarkably low.

The hospitals and charitable institutions of London afford unsurpassed facilities for the care of the aged, distressed and unfortunate. Two splendid hospitals—Victoria, owned by the city, and St. Joseph's, conducted by the Sisters of St. Joseph—are commodious and modern throughout. Just outside the city's eastern limits is the immense asylum for the insane, a Provincial institution, covering three hundred acres, and affording accommodation for twelve hundred inmates. Other institutions are the Protestant and Mount Hope Orphanages, the Home

for Aged People, the Women's Shelter, Children's Shelter, Convalescent Home and Home for Incurables, all of which are most admirably conducted.

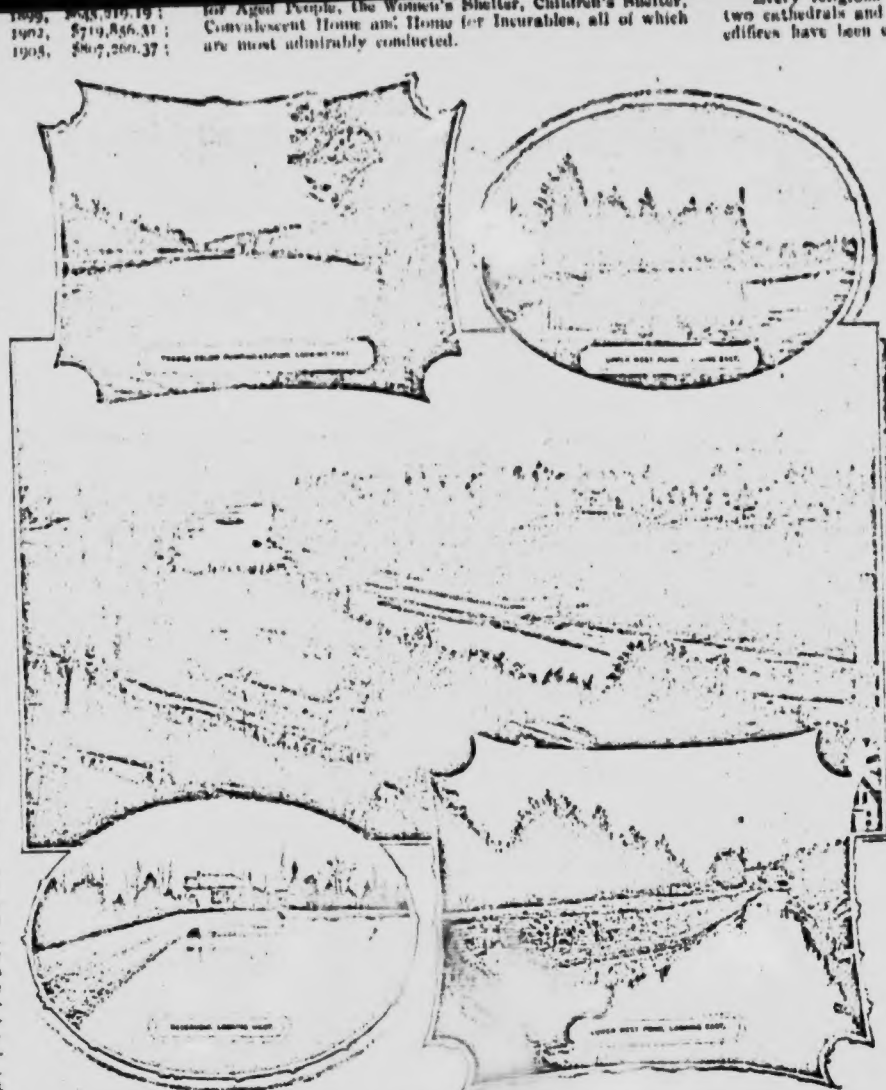
Every religious denomination is represented in London's two cathedrals and thirty or forty churches. Most of these edifices have been erected at considerable cost, and in some instances are magnificent structures. London being the seat of the Bishops of Huron (Anglican) and London (Roman Catholic), accounts for the pre-eminence of the two grand cathedrals, St. Paul's and St. Peter's.

London justly lays claim to the distinction of being the educational center of Western Ontario. Besides the Western University, with its complete medical, arts and divinity departments, the city boasts of a Provincial Normal School, the largest Collegiate Institute in Ontario, and eighteen graded public schools. On the rolls of the Collegiate Institute are the names of over 1,000 pupils, necessitating the employment of twenty-two teachers. Six thousand children find accommodation and 115 teachers employment in the public schools. In addition, there is an immense R. C. convent, eight separate schools, and a number of commercial colleges, schools of music, etc. The splendid Public Library is one of the most popular and best patronized institutions in the city.

As regards banks, no city in Canada has better accommodation than London, no less than ten chartered banks having branches established here. Besides these are half a dozen savings and loan companies, whose headquarters are in this city. Thus London has ample banking facilities; while the loan companies afford the working classes and the farming people of the surrounding country convenient means of raising loans when about to build, and accounts in no small measure for the fact that a much larger percentage of the workmen of London own the homes in which they live than is the case in any other city on the continent.

Electric light and gas furnish illumination for the streets and homes of the city. The police and fire departments are amongst the best equipped and most efficient in the country, the result being that crime of a serious character is unknown, and costly conflagrations are extremely rare. Two fine theatres furnish places of amusement, where the best attractions on the road are presented.

Taken all in all, Canada possesses no more progressive, up-to-date and beautiful city than London.



VIEWS OF SPENCER











**THE BANK OF TORONTO.**—When a bank has built up an immense business on sound principles for over half a century there is no better place for your savings. They will safely accumulate here. For over fifty years the Bank of Toronto has been the principal monetary factor in the development of Ontario. The London branch of this institution is located in the company's own modern business block on Richmond Street, which is pointed out as one of the most imposing of our city structures. The business is under the efficient management of Mr. J. Pringle, who has for the past twelve years most successfully conducted its affairs. The authorized capital of this bank, fully paid, is \$4,000,000.00, and its reserve fund aggregates \$4,400,000.00. It is a great financial bulwark, a progressive yet soundly conservative banking institution, and well worthy of the remarkable prosperity achieved.

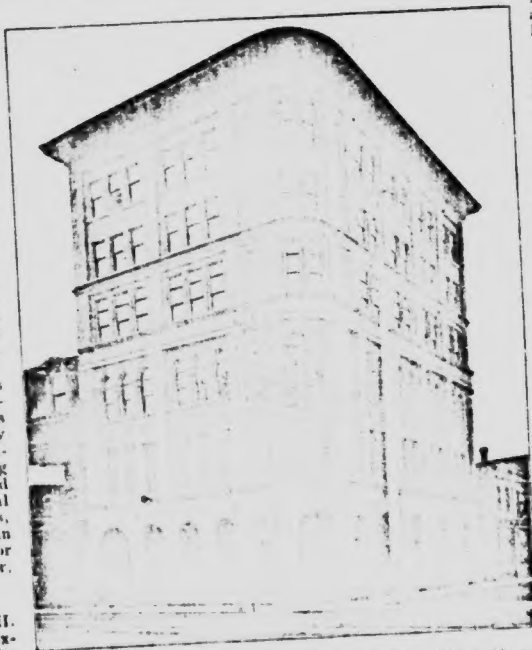
**ALEX. GILLEAN,** General Insurance Agent, 30 Bank of Toronto Chambers.—For the past twenty-five years Mr. Gillean has carried on an extensive insurance connection, representing some of the leading insurance companies doing business in Canada. For the past twenty years he has been District Inspector and Local Agent of The Standard Life Assurance Company of Edinburgh, founded 1825; funds, \$55,000,000.00; revenue, \$7,000,000.00 per annum; investments in Canada, \$15,000,000.00. Should you contemplate effecting life insurance, we feel convinced that this company's plans and settlements will meet all competitors. In the fire insurance branch he represents The Insurance Company of North America, founded 1792; total assets, \$12,000,000.00; full Government deposit at Ottawa. Also The Sun Insurance Office of London, England, founded 1710: "The oldest purely fire office in the world." Surplus over all liabilities, \$8,000,000.00. It will pay you to call up Mr. Gillean, 'phone 322, residence 853.

**F. H. BUTLER,** Stock Broker, 16 Masonic Temple.—This is one of the many firms that is known as far as London commerce extends. For twelve years or more Mr. Butler has been known in brokerage circles as a business man that may be trusted for correct reports and prompt attention to business. He is hourly in touch with leading markets, receiving quotations by wire from New York Stock Exchange and Chicago Board of Trade, as well as Toronto and Montreal Stock Exchanges, dealing in stocks, grain and provisions, which are bought and sold for cash or on margins. No man in London is better informed on the business of the day, or more energetic and vigilant in the discharge of duty than Mr. Butler.

**MCLEAN BROS.,** Semi-ready Tailoring, 146 Dundas St., H. D. McLean, Manager.—There is a style, a character, an exclusiveness about Semi-ready tailoring that puts these suits far beyond any comparison with the best clothes you can see elsewhere in London. The London store of McLean Bros. was established about twelve years ago, and is giving the people of the city, as well as the citizens of Montreal, Stratford and Goderich, where their other stores are located, the best opportunity of the hour to dress well. They are produced to satisfy the critical tastes of the smartest dressers in our cities. McLean Bros. have the patronage of this class, they are thoroughly in touch with every part of the business they command, and their circle of influence and volume of business are rapidly increasing. Mr. H. D. McLean, the manager of the London store, is courteous to all, and has a large experience, which enables him to guide advice with a sure hand.

**H. C. MCBRIDE,** Member Ontario Association of Architects, Room 62, 63, 64, Bank of Toronto Chambers, London, Canada.

**SUN LIFE ASSURANCE COMPANY OF CANADA,** Bank of Toronto Chambers: A. S. McGregor, District Manager.—Through the energy and business ability of Mr. Robertson Macaulay, President and Managing Director, and Mr. T. B. Macaulay, Secretary and Actuary, the Sun Life Assurance Company of Canada has attained a first place among the business institutions of Canada. It has a rating that places it above question, and gives it a conspicuous place among the standard



Bank of Toronto. H. C. McBride, Architect.

insurance companies of the world. The company has had an office in London for a number of years, which is under the charge of Mr. A. S. McGregor, an insurance man of brilliant ability. Policies of the Sun Life are sound, liberal and concise, they speak for themselves, their rates and protection appealing to those who appreciate the best. This company was founded in 1865, and in the history of insurance business no company has broadened with more positive force than the Sun Life. The success of the London district is due to the undying energy and worthy ambition of Mr. McGregor.

**E. J. MACROBERT,** General Agent, Fire, Life and General Insurance—Room 107, Masonic Temple.—Mr. MacRobert is a native of London, has been in business here for twenty-four years, and represents the leading insurance companies of the country. He is General Agent for Western Ontario of the Economical Mutual Fire Insurance Company, of Berlin, Ont., which is called the "Old Reliable," having for thirty-five years been the popular fire insurance company of the Province. Mr. MacRobert also represents a number of other leading fire insurance companies, also Life, Accident and Plate-glass insurance companies, and is always pleased to explain the merits of the policies he handles. Money is loaned on real estate at low rates, and easy terms. Mr. MacRobert is one of London's most active business men, keeps fully abreast of modern methods, and lets no opportunity escape him. He holds high record commercially.

**S. K. MILROY,** Manufacturing Jeweler, Richmond St.—Mr. Milroy has been the leading manufacturer of jewelry in our city for the past seven years, supplying London dealers, as well as jewelers in other parts of the country, with the latest novelties. His house is headquarters for goods of this class, and is confined to a manufacturing and jobbing business, having no retail department. A specialty is made of diamond mounting, and Mr. Milroy is an acknowledged expert as a jewel setter. Gold and silver plating are equally well done; engraving and repairing are promptly attended to. For original designs, emblematic goods, charms and medals, no finer line is shown, and his establishment is the acknowledged headquarters for this class of goods. Mr. Milroy is a practical jeweler in every sense. He is also recognized as an active and faithful citizen.

**J. F. SANGSTER,** Real Estate and Investment Agent, Room 112, Masonic Temple.—Mr. Sangster is a promoter of all things best in real estate, and one of the strong influences in London in encouraging people to own their own homes. He has handled real estate for twelve years, and developed some of the most popular suburb divisions of our city. He believes in launching out into ways untried, and not holding to the footpaths of our grandfathers. He makes no plunge or rash ventures, but follows the decision of conservative thought and rational sight. Just now he is interested in developing a fine subdivision between Adelaide and Elizabeth Streets, near Wolseley Barracks; and he has recently closed the sale of 63 lots in the north part of the city, on Bellmouth Avenue, and in a fine residential portion of London. He makes accommodating terms to every individual, and protects his customers in every way possible.

**THE FRASER CAP COMPANY,** Manufacturers of High-grade Headwear, 96-98 Carling St.—Among the manufacturing enterprises of our city, this one is conspicuous in the production of high-grade headwear. It was established six years ago, employs from 35 to 40 persons, and turns out a large quantity of the best styles in hats and caps, making a specialty of cloth caps. They have a well-directed corps of traveling salesmen, and make heavy shipments to retailers through all parts of the country. They are careful and businesslike in every proceeding, accurate and generous in dealings, represent their stock as it is, and hold favor with the trade against the sharpest competition. They handle all the novelties of the day in their line. The volume of business has reached large proportions, and reflects credit upon the executive ability of Mr. Fraser. This is one of the houses that has added fame to London as a strong commercial center.



a dealer in select jewellery, has for four years handled the representative lines, and is thoroughly established in the confidence of this locality. He carries an extensive line of diamonds and jewels, and also does fine watch repairing. He is in every sense a skillful and popular jeweler, and his success is due to well-defined methods and sound principles. He has the premium trade of the town. Mr. Sumner is a Canadian by birth, and during a residence in our city of twenty years has won the esteem of all who know him.

#### GURNEY OXFORD STOVE STORE.

182 Richmond St., Wilson C. Wood, Mgr.—The Gurney Foundry Co., Ltd., of Toronto, is one of Canada's immense concerns, too well known to need any introduction, but a mention of their store cannot be passed when the leading enterprises of this city are discussed. Their London house was opened about 12 years ago, and here, as in all of the principal cities of the Dominion, they lead the trade in their line. Their stoves, ranges, hot-water furnaces and heating apparatus in general are quoted as high standards from coast to coast. Under the management of Mr. Wood, this is one of the most profitable branches under the auspices of the Company, and reflects credit upon his energy and ability. The furnaces, steam and hot-water plants which he installs give entire satisfaction, because they are built on scientific lines, and put in by a man who thoroughly understands all heating problems.

**A. J. MORGAN.** Manufacturer of Incubators and Brooders; Poultry Supplies, Store, 264 Dundas St.—Among the many enterprises of London of the highest reputation is a special line of industry in the business conducted by Mr. A. J. Morgan. In his factory, at 100 Wellington Street, he manufactures incubators and brooders, and his trade extends throughout the entire country, his output being constantly on the increase, and every article proving highly satisfactory to the customer. He is also a wholesale and retail dealer in all kinds of supplies, books and papers for poultry, birds, pigeons, cats, dogs, rabbits and aquaria. In his retail house, on Dundas St., will be found a large stock of bird cages, gold fish, canaries, garden supplies, milkmen's supplies, and flower and vegetable seeds. It would be hard to find a store that more nearly supplies the needs of our citizens than Mr. Morgan's. He overlooks no point to give his customers the very best service. He also does printing of stationery, circulars, catalogues, etc., for poultrymen and breeders of fancy and pet stock, having a large stock of cuts for illustrating such literature.

**Manager, Edge Block, corner Dundas and Richmond Sts.**—This company, which has its headquarters in Toronto, is one of the modern type of insurance concerns, which has profited by all that has been learned by older organizations, and is rapidly pushing to the front in insurance circles. It was established five years ago, and boasts a fully-subscribed capital of one million dollars. The company offers every safeguard, allowing every privilege consistent with conservative management, and has for its foundation fidelity, honest and equi-

business. It is one of the greatest of when to take advantage of an opportunity. The Western Real Estate Exchange is daily presenting opportunities to dispose of your real estate, which are unprecedented in this or any other country under the sun. They advertise for you in papers having a combined circulation of one million. They can sell any property, no matter where it is located, in an incredibly short time. Results, which by ordinary methods would require months and even years to accomplish, are achieved often in so many days under their system. Their headquarters are in our city, and two hundred agents represent the company in all parts of Canada. Their list of bargains is published monthly, and property is handled with promptness and absolute trustworthiness. The officers of the Western Real Estate Exchange are well known to all London citizens, and are held in highest esteem by all. They are: D. H. Tennent, President; James Burrows, Manager; Wm. J. Talbot, Assistant Manager. Valuers and Inspectors of the County of Middlesex are E. R. Talbot, John Tennent and A. W. Atkinson.

#### THE CONNELL ANTHRACITE MINING COMPANY, LTD.

H. Reynolds, Mgr., 133-139 York St.—Throughout the length and breadth of the country this company is known, although they have been established in London but a short time, having recently succeeded the People's Coal Company, at the above address. The Connell Anthracite Mining Company operates mines in Pennsylvania, and ship to all parts of the country, handling the best anthracite coal on the market. Their business methods are exemplary and modern, and their business at this place is under the able management of Mr. H. Reynolds. Already he is winning his way to the top-notch trade in fuel, and we bespeak for his company a bright future.

**JAMES DUNN,** Manufacturer and Dealer in Saddles, Harness, Trunks, Etc., corner King and

Talbot Sts.—This business was established nearly forty-five years ago, and has been one of the useful and successful lines of London. Mr. Dunn manufactures harness of all kinds, and makes saddles that are the pride of every customer who purchases one. He also deals in trunks and valises, and in these has an attractive stock. Good goods, fair prices, and the prompt work have characterized the house always, and is the ruling motto of to-day. Mr. Dunn has no superior in the city as a harnessmaker, and employs several skilled assistants. Anything from his place is all right. He is a loyal, liberal citizen.



Dundas Street, Looking West from Richmond.

table treatment. The company is fortunate in securing the able services of Mr. Cody for this important agency. He has been identified with the insurance business for a number of years, and is an underwriter of exceptional merit. He controls in this district London, St. Thomas and Port Stanley, is an active worker and thorough organizer, and the business turned in from this territory is already equal to that of any agency of similar size and age. Mr. Cody has the assistance of two superintendents and fifteen agents, and we bespeak a very successful career for this agency's future.



**MUTUAL LIFE ASSURANCE CO. OF CANADA.** C. E. German, General Agent, 421 Richmond St.—Every Dollar for the Policy holder "has been the watchword of the Mutual Life Assurance Company of Canada since its organization in 1869. The total amount of business in force at the end of 1905 was \$44,195,957 and is an increase over the last year of nearly \$4,000,000. Their London branch is ably represented by Mr. C. E. German, who has been with the company for over twenty years. The counties of Middlesex and Lambton are included in his territory, and have proven one of the most prosperous districts on their lists under his efficient management. Mr. German is a life-long worker in insurance, and is thoroughly known in London and surrounding country, and his connection with the Mutual Life assures the standing of the company.

**EMPIRE MANUFACTURING COMPANY, LTD.** Manufacturers of High-class Plumbers and Steamfitters' Brass Goods.—The Empire Mfg. Co., Ltd., is one of the largest manufacturing concerns in our city. They not only manufacture Plumbers' and Steamfitters' Brass Goods, but they carry a full line of Plumbers' and Steamfitters' supplies. They employ about one hundred and twenty-five men, and have four salesmen on the road, covering the whole of Canada. The President, Mr. T. A. Stevens, has a practical knowledge of the business, having started in business over thirty years ago. Each of the departments are under the management of up-to-date foremen. The officers of the Company consist of: T. A. Stevens, President; G. S. Trudell, Vice-President; C. F. Stevens, Secretary, and F. E. Trudell, Treasurer.

**THE MONARCH TYPEWRITER CO., LTD.** 110 Masonic Temple, F. C. Dalmage, Manager.—One of our greatest men of to-day has said, "The difference between fifty years ago and now is that we do in one hour what used to take twenty-four." The typewriter has been a mighty force in making this change, and The Monarch Typewriter is the essence of all that years of experience have brought to men long identified with the typewriter business. It is a visible writer, capable in construction, perfect in alignment, and speedy in action. The London branch of the Monarch Typewriter Company is one of the most lucrative and a growing agency of the company. It is in charge of Mr. F. C. Dalmage, who, through indomitable pluck and perseverance, has brought it to its high degree of success and influence.

**THE WESTERN HOTEL.** John B. Jennings, Prop., Richmond and Pallerton Sts.—It is surprising how many hotels are required to take care of the travelling public. A good house at reasonable cost is the greatest demand of the age. This house has been under the present management for 11 years, and is full every day of the week. Its location is excellent, adjoining the Grand Opera House, and its accommodations are first-class. It is a fine, modern structure of brick, contains 32 guest rooms, convenient sample rooms, and a service that is unequalled for the money. Its rates are \$1.25 per day. Mr. Jennings, the proprietor, has been well known in London for many years, and is held in high esteem as a business man and a hotel manager, as far as the name of London is spoken. This house records more business than any hotel of its size in Ontario.

Our streets and public thoroughfares are wide, paved, and well kept, and our parks and pleasure grounds could be desired.

**THE PEDLAR METAL-ROOFING CO.** 69 Dundas Street, Geo. H. Haney, Manager.—This company has had a prominent part in the development of building interests in Ontario, and, in fact, all over the Dominion. Since 1861 they have been prominently engaged in the manufacture of sheet-metal building material. The headquarters of the company are at Oshawa, Ont., where they have the largest plant in the British Empire for the exclusive production of sheet-metal building material. They also manufacture steel ceilings, metal doors, ventilators, etc., and have branch houses in the principal cities of the Dominion, as well as cities in South Africa, Australia and New Zealand. Their motto has ever been "Keeping everlastingly at it brings success." Mr. Geo. H. Haney is the efficient and courteous manager of the London house.

**O. O. BENSON.** Banker, Financial and Real Estate Agent, 215 Temple Building.—During nearly twenty years' experience in Financial and Loaning Business, Mr. O. O. Benson has established an enviable reputation for absolute reliability and honorable dealings. He loans money on mortgages and other securities, collects accounts, buys and sells real estate, and deals in stocks on commission. Mr. Benson has correspondents throughout Canada and the United States, and can give reliable information in regard to any reliable stock. He gives this information on application, without charge. Mr. Benson is Managing Director for the Sterling Securities Company, Ltd., which is an incorporated company, with an authorized capital of \$100,000.00, and which has an agency in Halifax, N.S., under the management of Mr. G. J. B. Metzler. Because of the fact that there are a large number of persons in Canada having large or small amounts of money for which they would like a safe investment, bringing larger returns than Savings Bank interest, the Sterling Securities Company, Ltd., was established as a medium between investors and investments. They acquire, invest in, hold, deal in, and make loans and advances on and underwrite and guarantee all kinds of stocks, shares, bonds, debentures and securities. Co-operation is the modern way of doing business. Great enterprises are organized, financed and successfully managed by this plan of co-operation, and in no other way would the small investor be able to share in the enormous profits which are so frequently the result of combining small sums of money into one large amount. Mr. Benson is an old resident of London, and as a citizen is highly esteemed. He is a descendant of the United Empire Loyalists, and a patriot of sterling type.

**LONDON CUTTING SCHOOL.** 243 Dundas St., Mrs. K. Franks, Prop.—London is fortunate in possessing such an establishment as that of Mrs. K. Franks, London Cutting School. Mrs. Franks enjoys the advantage of a most thorough and practical training, covering a period of many years in the famous fashion centers of the country, and has made a scientific study of various systems of cutting dress patterns. Her school, at 243 Dundas Street, was established ten years ago, and has the confidence of London people, and the appreciation of many pupils, whether dressmakers, mothers anxious to dress themselves and their daughters becomingly at least expense, or others of limited means. The increasing demand in departmental stores and high-class tailoring establishments for expert cutters prompts many to profit by this excellent opportunity, afforded at so slight an expense, to prepare themselves to secure these fine positions. Mrs. Franks conducts both day and evening classes. She also carries on a special pattern service, and furnishes to the trade patterns cut to exact measure or in stock sizes.

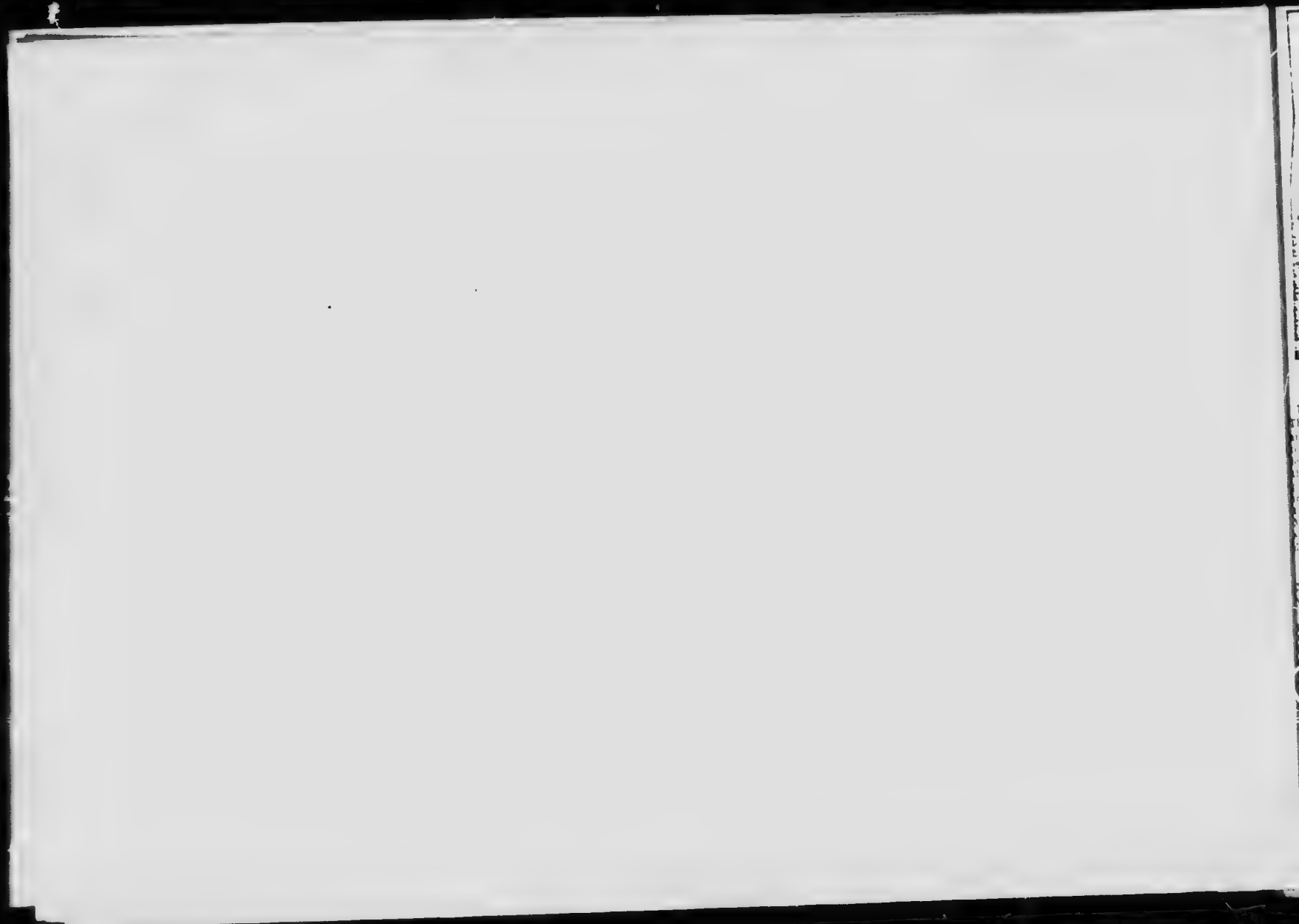
**ADAMS & TANTON.** Flour, Grain and Millfeed Store, 115 King St.—This well-known business house is situated just opposite the market, and is the popular flour and feed store of the city. The business was established a quarter of a century ago by Mr. Geo. Phillips, and the above firm was organized ten years ago by Messrs. C. J. Adams and A. E. Tanton. They carry the best that the markets afford in all that they represent, and have the goods that the people want. They have modern storage bins, and keep up with all that is new, and are fine judges of all they handle. Prompt delivery is assured on all they sell, and they give down weight and good measure. These gentlemen are known in business circles for firm judgment and sound business methods.

**W. FLETCHER SHEPHERD,** Architect, 213 Dundas St.—In all of the ages the profession of the architect has been an honored one. His work is not for a day or for a season, but for a lifetime. It must stand the test of time and of varying tastes, and must, therefore, be based on proper conceptions of art and fitness. Mr. Shepherd is an artist, and a master of his profession. Besides being a graduate of the School of Science, of Toronto, he has had ten years of practical experience. Although he has been in our city only two years, he has done some of our best and most important work, besides work at St. Mary's and Toronto, and other cities. The All Saints' Church, now under construction, was designed by him, and he has an artistic sense that makes of his designs things of beauty and appropriateness, which, when worked out in brick and stone, appeal to every eye. Mr. Shepherd is an ambitious young man, whose interest in the beautifying of our city is undoubted.

**THOS. C. KNOTT** Real Estate and Investment Broker, Room 101, Masonic Temple.—For four years Mr. Knott has been engaged in this business, and is recognized as one of its leaders. He transacts a general realty business, buying, selling and exchanging property, and has opened several large and important subdivisions of the city. He has been a promoter of all that is best in real estate, and one of the strong influences in London realty circles. He also loans money on mortgage security, writes fire insurance and life insurance under the best companies, protects his customers in every way possible, making accommodating terms to suit the individual. In fact, Mr. Knott is one of the wide-awake and busy men of the day, who keeps the earth moving, and writes insurance to cover the case.

**W. J. REID & COMPANY.** Wholesale and Retail Crockery and Glassware: John Drougole, Manager.—The history of this business dates back sixty-seven years (1839), when it was founded by the father of Mr. W. J. Reid. The business was conducted wisely and steered to signal success, taking rank from the first with the largest in the country. It has continued to widen its borders, until it is one of the most important wholesale concerns of the west, and has a trade which extends from Ottawa to the Pacific Coast, and requires the services of twelve travellers. A modern building of immense proportions is stocked with all the markets of the world afford in the lines of crockery, china, brass lamp goods, cut glass, etc., while they have their own large warehouse on the C. P. railroad, and storage warehouses on other railroads. Storage warehouses are also maintained at Winnipeg, Calgary, Vancouver, Regina and Edmonton.

The banking facilities of London are of the very highest order.







People Library.

**THOMAS JENKINS, Tobacconist, 133 Dundas Street.**—Mr. Thomas Jenkins is known as London's leading tobacconist, and occupies a centrally located and popular store, near the corner of Richmond and Dundas Streets. He has been in business here for six years, though he is an old resident of the city. His up-to-date stock includes choice tobaccos, imported cigars, fine meerschaum pipes, briarwood pipes, walking sticks, etc. In all lines his trade is brisk, and his store is a favorite one for those who enjoy a good smoke or chew. Mr. Jenkins is a native of the Mother Country, and has the sterling qualities that belong to his race, though long residence in our city has centered his interests here.

**E. F. SKUSE, Building Material; Office, 93 York Street.**—Mr. Skuse has been in business in London for five years. Ten years previous to that time his father had been proprietor of the same business, that of handling building materials, and these children have established a permanent and profitable business. Lime, Portland Cement, Fire Brick, Fire Clay, Calcined Plaster, Hair, Sewer Pipe and Land Plaster are carried in stock in large quantities, and sold at prices that are popular with builders over the entire city. The large trade which Mr. Skuse enjoys is but the just merit of business ability and honest methods, and his business is an important spoke in the commercial wheel of London.

**JOHN R. MURDO, Carriage and Wagon Builder, 555 Richmond St.**—Carriages will always be in demand, and as long as they are used a capable workman will be a necessity. Mr. Murdo is a practical carriage builder. He builds anything that runs on wheels, shows exceptional skill in every feature of carriage building, is prompt and obliging, leaving no place for complaints. He makes delivery wagons to order, and all

kinds of wagons. Rubber tires are put on, and repairing is skillfully done at his shop, as he employs workmen who are reliable and painstaking. He has one of the best shops in the city, and is one of the standard artisans of London. Anything left with him will be attended to correctly and delivered in perfect condition on good time.

**J. H. WILKINS, Men's and Tailor, 499 Richmond St.**—Mr. Wilkins has been known in London as a first-class tailor for seven or eight years. The high standard of the fabrics used and the workmanship in the garments made by him are well known and appreciated by those who have patronized his establishment. The absolute correctness and the individuality of style attract men of discriminating taste. The satisfaction with both fit and wear induces customers to come again. The moderate price for such excellent work adds still further to the popularity that always creates trade. Mr. Wilkins is a business man of shrewd and progressive ideas, and knows the art of pleasing, which is always the foundation of success.

#### NORTH AMERICAN LIFE ASSURANCE COMPANY.

Angus Elliott, District Manager, 204 Masonic Temple.—The North American Life Assurance Company is the embodiment of all that is best in insurance ideas. After a quarter of a century of successful business career, this company holds a high place in insurance circles of the world, and merits the saying "solid as the continent," which is everywhere applied to it. Their policies are framed to cover the many conditions and environments of life, furnishing protection of the highest order at reasonable premium rates. The superior character of their policies have commended them to the thinking world, and given them the place they deserve. Their investment policies are especially worthy of mention. The dividends paid to policyholders in 1905 amounted to \$86,520.70. The amount of insurance in force is \$37,500,047.00. The London office of this company is under the able management of Mr. Angus Elliott, who also has charge of the district of Middlesex, Lambton and Huron Counties, has twenty-five agencies, and does the banner insurance business of this territory. He is ably assisted by Mr. A. C. McIntyre, Assistant District Manager.

**W. R. BISHOP, N. D. Neurologist, 212 Dundas St.**—"Accuse not nature, she hath done her part, do thou but thine," said John Milton, and in this day and generation that means when your body is out of order go to the neurologist. If you do not understand how neurology could hope to reach a malady like yours, it would do no harm to consult Dr.

Bishop, who can make it quite plain to you. The human eye consumes ten per cent. of all the nerve power generated in the brain; it sometimes happens that the eye gets the upperhand of the rest of the nervous system and uses up as much as seventy-five per cent. to overcome its own defects. This constitutes eyestrain. Then some other organ must suffer, purely from lack of nerve force to operate it. He finds out the cause and removes it, when the symptoms will disappear of themselves. Dr. Bishop is a graduate of the McCormick Neurological College, and has been practicing most successfully in our city for six years. Many are the cases baffling other physicians and oculists which he has cured. His system works with nature, and does not require the cutting or mutilating of the body. Let him explain it to you personally. He is the only man in the city doing high-class refraction, succeeding after other oculists fail. If you have trouble with your eyes consult Dr. Bishop.

**JAMES MALLOCH, Manufacturer of Wagons, Sleighs, Etc., 236 King St.**—Mr. Malloch owns and operates one of the best carriage and wagon factories in London, which he established twenty years ago. He does mostly order work, and makes everything that runs on wheels, but does not stop even there—he makes sleighs too. He has a well-equipped shop, in which about ten expert workmen are busy, and he guarantees perfect satisfaction on every order. Repairing is promptly done, and his services are in demand, because his work is well done. His prices are at the bottom for good work. Mr. Malloch is a loyal citizen, who endeavors to promote the city's best interest.



Court House.



**THE MONARCH FIRE INSURANCE COMPANY** (Cash Mutual and Stocks) Head Office, 59 Dundas Street. Every effort is being made at the present time by the citizens of London to build up their city. One of the best ways to do this is to patronize home institutions. The Monarch, having its head office in London, our citizens are now able to place their insurance with a strong company, which transacts business on up-to-date lines, the policies issued affording undoubted protection and security. The directorate is composed of financial men of high standing, which is a guarantee that any claim against the Company will be promptly and equitably dealt with. Since the organization of this Company, in June, 1903, its growth has been marvellous. It has an authorized capital of \$500,000.00, and the subscribed capital has grown from \$100,000.00 to \$247,800.00, the assets amounting to \$305,000.00, the surplus over all liabilities, including Paid-up Capital Stock and the Government Re-insuring Reserve, being \$253,000.00. There are twelve thousand satisfied policyholders registered on the books, the company having paid out over \$128,000.00 in claims, having yet to defend a single case in court. The amount at risk aggregates \$8,000,000.00, half of which is on preferred class, thereby insuring. With such figures as these, there can be no doubt of the Company's high standing in the insurance world. While it has always been managed on a safe and conservative basis, its policies are liberal, the underwriting department being in the hands of the Managing Director. The officers of the Company are: J. G. Rumball, President; F. E. Rolson, Vice-President; H. N. Campbell, Managing Director; Francis B. Ware, Accountant; J. T. Trueman, Inspector; and Messrs. McKillop & Murphy, Solicitors.

**JAMES COWAN & COMPANY.** Wholesale Hardware, 21 Dundas Street. In every branch of enterprise in retail, wholesale and manufacturing concerns, London has made rapid advancement, and today can hold its own with any of the cities of our country. The humble business carried on by the above-named firm is an example in its particular line of business, that in wholesale and retail hardware. Forty years ago the house was founded by Mr. James Cowan; the proprietorship is now in the hands of Messrs. D. J. Cowan and R. G. Edgercomb, who have brought it to its present high state of success. Seven floors are devoted to the use of this twentieth century enterprise, ten persons being employed in their retail department, and four travelling salesmen representing them on the road. Their trade extends from Quebec to the Pacific, and orders of enormous size are constantly coming in. Besides general hardware, the house carries wagon and carriage material, and in all lines their goods are of superior quality and make.

**BLOOMFIELD BROS.,** Grocers, 261 Dundas Street. The well-known grocery business, formerly conducted by John Lawson, and more recently by Edwin Lees, at 261 Dundas Street, known as the "John Lawson Grocery," has been purchased by Messrs. J. & G. Bloomfield, who will carry on the business on the straightforward lines which have done so much to make it one of London's leading grocery stores. Mr. J. Bloomfield is a grocer of wide experience, having been engaged in the trade in several of the northern towns for several years past. He has had a particularly wide experience in the dairy produce trade, having bought produce in nearly every locality in the part of Ontario lying immediately north



Richmond Street, Looking North from G.T.R.

of here. This knowledge of where to buy the very best butter, eggs, etc., Mr. Bloomfield is going to put to good use and purposes, making a specialty of selling the very best produce at the very best prices. Mr. G. Bloomfield, although not an experienced grocer, is a man of undisputed character and energy. For the past seventeen years he has been Principal of the Fort William public schools. The delivery department will be conducted along the very best lines, and telephone orders will be promptly attended to.

Between 120 and 130 passenger and freight trains enter and leave London daily.

**IDEAL CONCRETE MACHINE COMPANY, LTD.,** 124 York Street. The growth of this company has been little short of phenomenal, and to day they are manufacturing and selling more block machines than any other concrete-block machine firm in the United States and Canada. In June, 1902, the firm in the United States and Canada, the Ideal Concrete Machinery Company, Canadian branch of the Ideal Concrete Machinery Company, Ltd., was organized, with Mr. Mentor Watson, President and Treasurer, Mr. Geo. B. Fuller, Vice-President and General Manager, and F. M. Leach, Secretary. The parent company of the Ideal Concrete Machinery Co., of South Bend, London, is the Ideal Concrete Machinery Co., of South Bend, in the U. S., the American company being organized in 1901, having succeeded to the Auburn Concrete Machinery Company, and all of its patent rights for the manufacture of the celebrated Ideal Concrete Block Machine. The Canadian firm have made the largest contract for concrete-block machines ever known in the history of the business. This augurs well for the company, and it would seem to indicate that it will in the years to come be one of Canada's largest business concerns. The patent rights of this Company were recently upheld in a decision by the Court of Justice, practically giving them sole rights for the "face down, horizontal-corrugated" concrete block machine. Their factory is located at 211 King Street, and is a model of its kind, being fitted up with the most modern machinery, many of the machines having been specially constructed for their work from original designs produced by the company. This industry adds a distinct line to London's business affairs, and should prove a great power in attracting other concerns of like character to the city. The Company has already purchased a site for the erection of its own factory building very shortly.

**J. EDWARD PLATT,** Dispensing Chemist, 393 Talbot Street, Opposite Market. In reviewing the business of London, prominence must be given this house, which has for forty years been the leading drug store of our city. Mr. Platt is a practical pharmacist and chemist, and manufactures the well-known Platt's Emul-sion of Cod Liver Oil. There is hardly a business man in our city who is more widely known, as he believes in winning favor by honest methods, and his large business counts for much in the commercial reports of the town. He carries a line of drugs that are undisputed in quality, and his stock of sundries and toilet articles meet the approval of the most exacting. No man in the city has conducted business on a broader or more generous basis. Mr. Platt has recently erected a handsome residence in the western suburbs of the city, known as "Emhurst." This place is pointed out as one of the beautiful homes of the Forest City. It is equipped with a private waterworks system, and furnished with exquisite taste.

Photo by Cooper & Sanders.



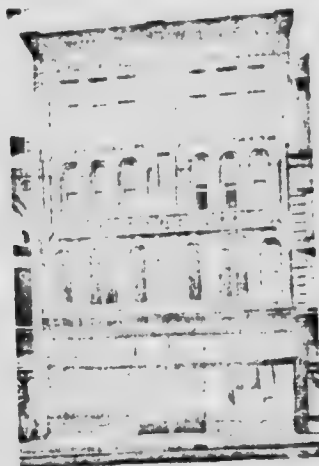


Recital Hall, Nordheimer Piano & Music Co.

**NORDHEIMER PIANO STORE**, 188 Dundas Street; J. J. Callaghan, Manager.—This is a thoroughly up-to-date establishment. The world-famous Steinway & Sons, New York; Nordheimer, the artistic piano of Canada, and other celebrated instruments, are sold by this house. Mr. Callaghan, the manager, is familiar with every part of the piano business, is a good organizer and a shrewd salesman. He is ably assisted by a courteous staff of experienced salesmen. A special department is devoted to Sheet Music and other musical merchandise. A prospective piano purchaser always feels sure of a fair and square deal at Nordheimer Hall. The one-price system is strictly enforced. No price concessions are given to friends, neither are strangers asked to pay more than the price ticket reads. Everybody receives the same honest, courteous treatment at Nordheimer's. With the magnificent class of instruments, and the Nordheimer reputation for fair dealing, it is scarcely to be wondered that this house does such an immense trade in this section of the Dominion. The Nordheimer Piano Store has one of the finest recital halls in Canada. It is two stories in height and elaborately decorated; a beautiful arched ceiling providing perfect acoustic properties. This beautiful hall will easily accommodate three hundred people, and many splendid recitals have been heard in it since its erection a few years ago.

**J. A. BROWNLEE**, Stoves, Furnaces, Tinware, Etc., 385-387 Talbot St.—As successor to Wm. Wyatt & Son, this firm is the leading house in their line in our city. Their line of stoves, ranges and kitchen furnishings are superior and bewildering in variety, and every article they handle is first-class. The public have learned to trust them, because their representations are never deceiving, and their prices are right. They have the leading furnace trade in our city, employ from ten to fifteen men in the busy season, and fill orders with a promptness which wins them many customers. An important department of their business is the tin shop, where all jobs, large and small, are done with dexterity. Mr. Brownlee has lived sixteen years in our city, and his many friends are pleased to note the success which attends his new venture

in stoves, furnaces, etc., 135-136 Dundas Street, and 139 Carling Street.—London boasts of having in the house of A. Seraton & Company one of the largest stores in Canada devoted exclusively to Home Furnishings. This house, established 18 years ago, is one of the enterprises that has made London famous, and given solidity to her commercial ranks. A. Seraton & Company are successors to the old-time firm of Twohy & Seraton, who were in business here for about 15 years. They occupy one of the choicest locations in the city, have five floors devoted to their business, which is rapidly expanding and increasing in every department. Besides this, two floors are devoted to work rooms, in which a large staff is kept busy in turning out special decorative furniture, etc., for which there is an increasing demand. Contracts for complete furnishing of homes, hotels, lodge rooms, churches



A. Seraton & Co.

and club houses are executed, and in this line of work the house is famous the country over. They are fortunate in having with them one of the most expert decorators in America, Mr. J. H. Fookes, who came to them from one of the largest New York houses, and they are prepared to carry out the most exclusive designs in wall coverings, draperies, stains, carpets, rugs and furniture. The artistic effect produced in their decorations are the talk of fashionable circles. All over Western Ontario orders are filled in this line of work, to the delight of all their patrons. The members of the firm, Messrs. A. and F. H. Seraton, are among the progressive men of the day, who believe in broad operations, are public-spirited and charitable to a high degree.

Three-fourths of the people of London own their own homes.

is a necessity in every home, and is found in variety and price to suit every homemaker at Bott & Brown's Furniture Store, which for the past five years has led the trade in London. Their large establishment, located in a well-located and stocked basement is well located and stocked with the best the market has to offer. They carry everything in the category of up-to-date furniture, keep pace with the demands of the public with the times and goods that sell on the season especially; these include odd pieces of furniture that have been hidden the heart of the housekeeper. Long experience in the furniture business has given to Messrs. Bott & Brown ability as buyers that cannot be excelled in our city.

**THE T. W. HASTINGS CAP MFG. CO.**, 351 Richmond Street.—For ten years this firm has moved conspicuously to the forefront in commercial circles of London. Mr. Hastings has had thirty years' experience in the manufacture of caps and hats, and knows the business from A to Z. This house is a conspicuous for its high-grade and novel products, showing a variety which embodies many original designs and finest quality. They sell to the jobbing trade, and have extensive facilities. Their output is about 1,200 dozen, and their goods are new throughout Canada from the Atlantic to Pacific Ocean. Their annual output is about 1,200 dozen, and their goods are new throughout Canada from the Atlantic to Pacific Ocean. The hour in a day that the best dressers of the city, Mr. Hastings is a manager of unusual ability, and of loyal type. Note.—This is the only firm in London with the name of Hastings.



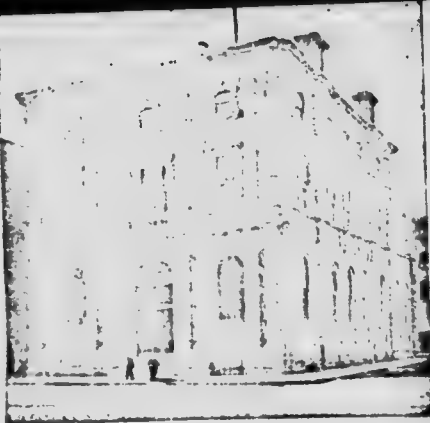
Manufacturing Company.











Post Office.

**J. & D. ROSS, Hats, Furs and Men's Furnishings, 196 Dundas St.**—This business was established 21 years ago, and has reached proportions that reflect great credit upon the management. They carry the largest stock of ready-made fur garments in Western Ontario, and represent the highest art in garment-making. There is nothing in fur handling, designing or executing in which they do not excel. The department of their business which is perhaps most highly appreciated in London, and especially by the ladies, is their fur-tailoring department, where the latest ideas in fur fashions are worked out in exquisite taste for individual wearers. In men's hats, gloves, shirts, and other furnishing goods, they handle the standard makes, and have the bon-ton trade of the city. Last year was the most successful in the history of this Company, and the coming season holds even larger things in store for them. Their motto has always been, "Excellence, combined with moderate prices." Mr. D. Ross, the proprietor, is a man of public spirit, and one of the influential men of London.

**C. W. TREADGOLD, Pianos, 195 Dundas St.**—Mr. Treadgold is one of the best known music dealers in the city, and is taken as authority on the quality of pianos. He knows the mechanical construction of every instrument, and is prepared to suggest what is best. Among the famed pianos handled by him are the "Gonlay" and "Mendelssohn," the "Chickering" and "Knabe," all of which have world renowned as instruments of superior value, and it would be hard to find another store in Ontario which carries such a number of standard makes. The "Angus" Piano-player is also sold here, and finds many friends in London. Terms of sale are made to accommodate customers; cost is reasonable, and every feature of the business is conducted with system and success. Mr. Treadgold has been in London a number of years, and is interested in every public enterprise for the promotion of the city's welfare.

our city for everything in household goods, both new and second hand. Mr. McKim has peculiar skill in making old goods look like new, and has been a friend indeed to many whose purse is limited, and who appreciate first-class home furnishings. He is an expert in French polishing and furniture repairing. He knows the demands of the day, and how to keep what the public wants. No house in the city is conducted with more modern and systematic principles, or holds a higher standard of commercial operations than this. Mr. McKim is a native of Ontario, and has lived in London eight years, where he is respected by all who know him.

**MRS. J. A. BUTLER, Dermatologist, Hair Dressing and Hair Goods, 235 1/2 Dundas St.**—Mrs. Butler began business here five years ago as a dermatologist and hair dresser, and enjoys the elite patronage of the city. She has learned Prof. Haggett's Method of Dermatology from London, England, and has proven, without any doubt, the efficacy of this system. She is especially skillful in removing superfluous hair by electrolysis, having made a special study of this difficult art, and her services are much in demand along this line. In the line of shampooing and hair-dressing, as well as massage, she has no superior, and she carries a line of hair goods that is at once stylish and becoming to her patrons. Her parlors are well furnished with every convenience, and two able assistants aid in caring for her large and growing trade.

**FOREST CITY PAVING AND CONSTRUCTION COMPANY, B. V. Hole, General Manager, 61 Bank of Toronto Chambers.**—London is particularly distinguished for having well-organized business firms, and rates foremost among the progressive cities of Western Ontario. One of the companies which has contributed much to this fact is the Forest City Paving and Construction Company, established in 1885. It has come through the years with a remarkable record for steadiness through every commercial and financial crisis, and holds the banner for extensive business and successful methods. They are first in general building construction, and in marked favor with architects and builders. Reinforced cement work and carpenter work are done by expert men, and railroad work, such as building roundhouses, is in their line. Cement walks, floors and pavements of asphalt, brick and tar macadam are done in a highly satisfactory manner, the paving of York St. being recently done by them. Mr. Hole, the general manager, is a man of progressive methods and brilliant business ability.

#### PARISIAN STEAM LAUNDRY COMPANY OF ONTARIO, LTD.

**J. K. Spry, Manager.**—A steam laundry is one of the necessities of the present day that our grandfathers never knew the value of. This one represents all that is best in laundry equipment, and is patronized extensively, because it turns out perfect work at fair prices and in good time. It is one of the gigantic enterprises of our city, and has long been a source of pride, as well as a financial pillar. Mr. Spry has been the efficient manager for over 21 years, and knows every detail of the laundry business. He has spared neither time, effort or money to make it the best. His immense trade would warrant that he has succeeded in a marked degree. About 100 persons are employed, and six wagons are kept busy in caring for his large patronage. Agencies are maintained in St. Thomas, Chatham, Ingersoll, Stratford, and in too smaller towns. Nothing succeeds like success.

**District Manager, Temple Building.**—The insurance companies of Canada are beyond any doubt the greatest monetary institutions of the country, and in this great field of finance the Federal Life Assurance Company, of Hamilton, Ont., holds a place of undisputed importance. This company was organized over twenty-four years ago, and to-day has more than \$18,000,000.00 of insurance in force. They have lately erected a building for their head offices that is among the finest in the Dominion. The London branch of this immense company is under the management of Mr. W. J. Underwood, who also controls the counties of Middlesex and Elgin. Mr. Underwood is a thorough insurance man, whose energetic spirit has so infused itself among the agents under his charge that the whole corps is at its highest state of efficiency.

**CHARLES H. WARD & CO., Jewelers, 374 Richmond St.**—For fourteen years Mr. Ward has stood in the forefront as a jewelry merchant, and has kept his stock up to the hour in jewelry merchandise. He has not the nicest store in the city, but he has the biggest stock in London. He makes a specialty of diamonds and fine railroad watches, and is official time inspector for the Pere Marquette Railway. He makes a special feature of repairing and engraving, and employs eight assistants. He also carries a large stock of the finest imported china and cut glass. As a jeweler, Mr. Ward has no superior, and he is master of every detail of his immense business. Mr. Ward is one of London's substantial and enterprising citizens, who supports liberally all public matters of worth.



Customs House.



**A. WESTMAN, Wholesale and Retail Hardware, 121 Dundas Street.**—The energy and enterprise which have been the material factors in building up London are most conspicuously displayed in the operation of this one of her leading hardware firms. It was established some forty years ago by Mr. A. Westman, who now has his sons, Mr. E. Westman and Mr. D. Westman, associated with him in the business. They are direct importers and wholesale and retail dealers in general hardware, handling also harvest tools, stoves, tinware, and the celebrated South Bend Chilled Plows. They make a specialty of builders' hardware and mechanics' tools of all kinds, and employ a force of 15 clerks. Their store is centrally located, has entrances on both Dundas St. and Market Square, and is the popular hardware center of our city.

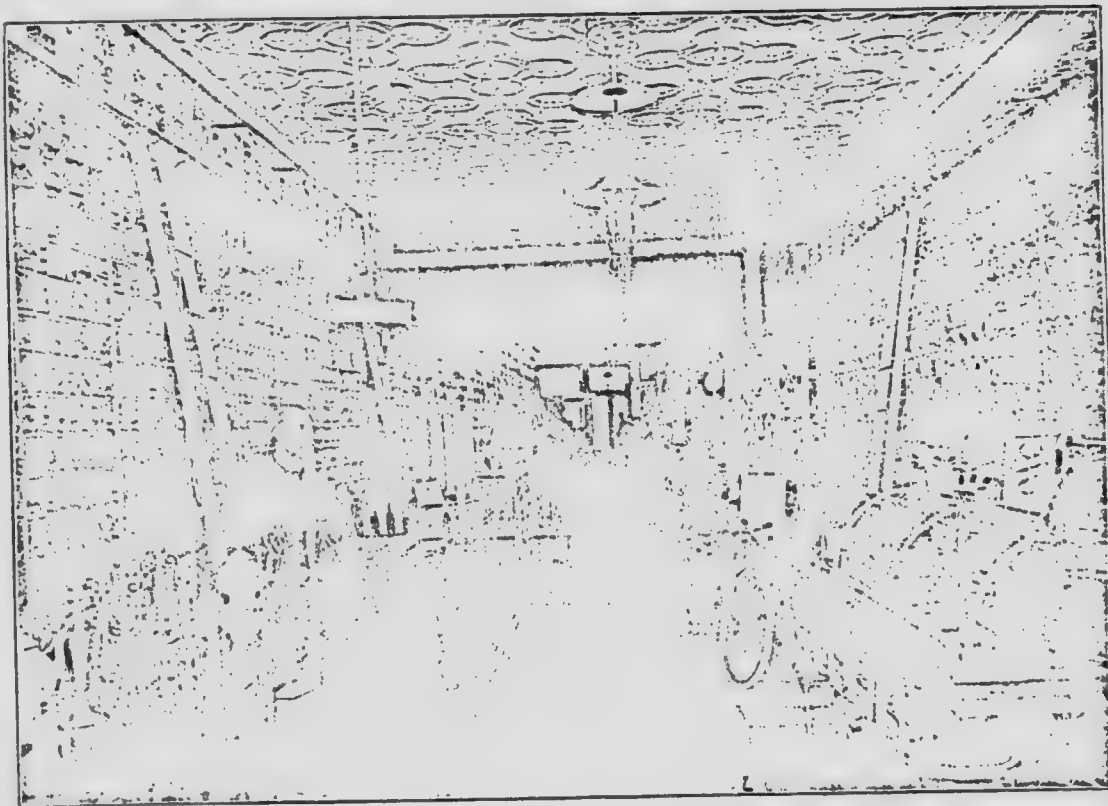
**BRITANNIA HOUSE, C. W. Morrow, Proprietor, York and Wellington Sts.**—Mr. C. W. Morrow has been in the hotel business many years, and recently purchased the Britannia House, and has made it shine like a new coin. The Britannia has been remodelled and refurnished throughout, has rooms which are kept in perfect order and neatness, and all the conveniences known to modern hotel life. This house is located near the depots, has the popular rates of \$1.00 and \$1.25 per day, and it is seldom that one of its fifty guest rooms is vacant. Those who appreciate a fine home food and convenient surroundings will find a home at the Britannia House when in our city. The cuisine here is all that could be desired. Satisfaction is certain to be the result of a first visit. Mr. Morrow is a host of genial nature, and a hearty cheer awaits every guest at his house.

**THE A. A. LANGFORD CO., LTD.** Manufacturing Stationers, Printers and Bookbinders, Richmond Street.—This supply house has been headquarters in Western Ontario for seven years for all that is best in loose-leaf systems, filing sys-

tems, office appliances, stationery, typewriter supplies, desks, etc. The members of the firm believe in progress, and reach forward to the extreme limit in all that is new in business proceedings. They are the first to get the new inventions, handle the popular systems in all lines of devices, and seem to be the house that always has just what you want. They are agents for the Universal Adding Machine, and have the

**FAWKES & SONS, Caterers and Confectioners, 260 and 266 Dundas Street.**—In every city there are a few firms of special distinction in their lines, which add to the dignity and importance of commercial life. A record of London business would indeed be incomplete without the mention of the name of Fawkes & Sons, who are the principal caterers and confectioners of our city. They have three stores. The principal

one, at 660 Dundas St., is a bakery and confectionery that is the equal of those to be seen in a much larger city. At 260 Dundas St. they have a large store, which is scrupulously neat, well arranged, and stocked with everything known to the baker's art. At 259 Richmond St. we find the principal bakery of the north part of the town. There is hardly a social function in the limits of the city, and in the surrounding country as well, where their services are not sought as the caterers of the event. They provide tables, cutlery, china, linen, and have served many of the largest social functions of the city. Messrs. Fawkes & Sons are business men of twentieth century type, and their stores are a credit to our city.



A. Westman, Hardware. Sectional View of Main Floor.

exclusive London agency for the Globe-Wernicke bookcases, desks and filing devices. In June, 1905, the business was incorporated, with A. A. Langford, President; A. G. Langford, Vice-President, and F. V. Langford, Secretary-Treasurer. These gentlemen are among the representative business men of our city, and their show-rooms are a credit to the city.

London has forty-three churches.

is covered by travelling salesmen. Their stock includes scales, gas and gasoline engines, trucks, valves, boilers, pumps, iron pipe and fittings, steamfitters' tools, and a specialty is made of Vacuum Heating Systems and Dry-kill work. This company installs vacuum heating plants, executing large contracts only, and employ a force of from 15 to 20 workmen. Mr. Mitchell is to be congratulated on the success of the business.

#### THE LONDON ENGINE SUPPLIES CO'Y, LTD.

413 Richmond St.; F. G. Mitchell, Manager.—This prosperous business was established here twelve years ago, and is under the able management of Mr. F. G. Mitchell. They are known as wholesale and retail dealers in machinery supplies, and in a busy manufacturing center, like the Forest City, such a supply house is of incalculable value. Their business extends over the entire western portion of Ontario, and this territory

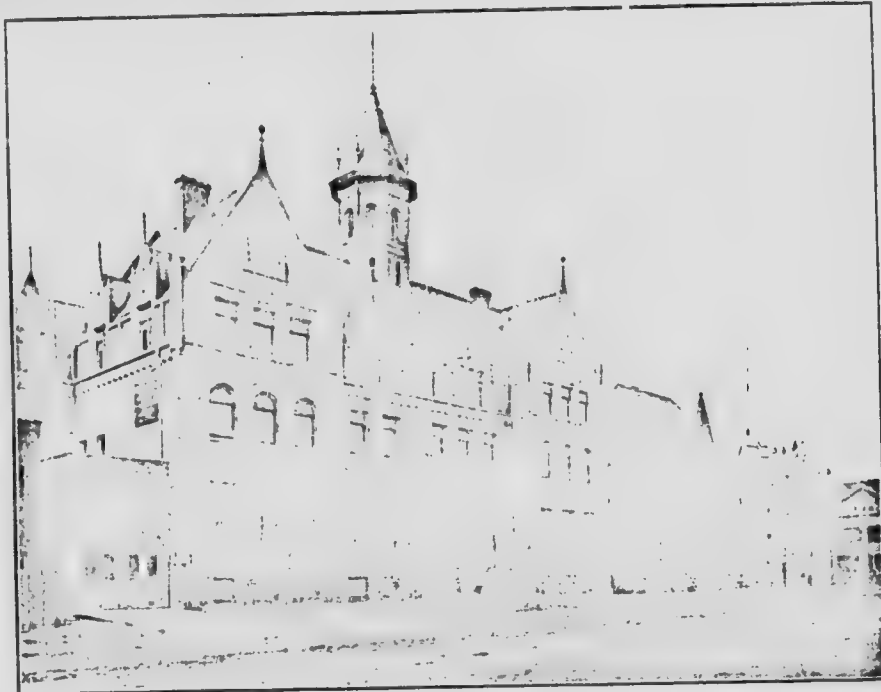


**Y.M.C.A. Building; J. W. Westervelt, Principal.**—In this day of rapid business strides the demand for efficient business men and women is urgent, and only the competent can hope to succeed. This demand has given rise to multitudes of business schools, which claim to prepare students for business life in an unreasonably short time. But these are being rapidly waded out by substantial colleges which are established on sound principles. The Forest City Business and Shorthand College is certainly one of the reliable kind, and has stood the test of twenty-two years of competition. It has been a positive force in its special line of education from its inception, and the ambition of the Principal has been to build up in London a school that would be a credit to a city of such commercial and educational importance. It is ideally located in our handsome Young Men's Christian Association building, has an annual enrollment of 250 pupils, and provides seven expert instructors. By its practical work and sound business methods it has commended itself to an intelligent and discriminating business public, and has a national reputation, which attracts young men and women from New Brunswick on the east to British Columbia on the west for a training in shorthand and business. The Forest City Business and Shorthand College is affiliated with the Business Educator's Association of Canada, and a diploma from this school is a passport into any Canadian or American commercial house.

**JOSEPH F. CRUMMEY.** Fine Upholstering and Furniture Repairing, 587 Richmond St.—The citizens of London are fortunate in having the upholstering business of their city in the hands of one so competent as Mr. Crummev. His shop, at 587 Richmond Street, is the popular upholstering establishment of the Forest City. Mr. Crummev has had twenty-five years' experience in the upholstering business, and is an acknowledged expert in his line. For many years he was in business in Chicago, and has the fashions of the day well in hand, while his stock of tapestries and art goods is entirely new. He makes hair mattresses to order, and is doing the best work in our city in this line. He also renovates mattresses, does general furniture repairing, and executes all work in an up-to-date manner. His show windows display attractive and artistic furniture, which are but samples of the beautiful designs to be seen within his store. Mr. Crummev was formerly a citizen of London, and his many friends welcome him back to a place in our busy commercial city.

London is one of the greatest manufacturing cities in Canada.

**G. F. Seythes, Manager.**—No business is represented with more emphasis and dignity in London than this music house, under the management of Mr. Seythes, who is resident manager for the Mason & Risch Piano Co., and is in charge of their territory, which extends from Woodstock to 'Garnia. This company has the best display of instruments in the city, the largest and most attractive salesroom, and to the leading business throughout this territory. The company was established thirty-five years ago, have an immense plant, and are one of the most expansive and progressive concerns



Y.M.C.A. Building. Home of the Forest City Business College.

(Moore & Henry, Architects.)

in Ontario. For tone, quality, construction, and architectural beauty, the Mason & Risch Piano is unexcelled. Pianolas and Aeolians are also sold by this firm, who have the sole agency for these instruments, which are the musical achievements of the twentieth century. Five salesmen keep up a brisk trade in these lines, and, under the direction of Mr. Seythes, swell the volume of business done by this house to the largest in this part of the country.

**Robinson & Co., 375 Clarence St., W. A. Finch, Mgr.**—This is one of the unique and exclusive concerns of London that is truly progressive and busy. On the records of 1885 we find this business begun, and its history has been one of prosperity and success. They are known throughout a wide expanse of territory as manufacturers of plain and fancy corsets, children's waists, shoulder braces and hose supporters. An important department, in addition to this, is the manufacture of ladies' waists, walking skirts and underskirts. They sell their entire output direct to the consumer, and employ about 70 lady agents, which are found in all

parts of the country. This field is open to ladies of high character, and their goods find ready sale. In fact, their garments sell at night, for they are of superior quality, latest styles and as the middleman's profit is saved to each customer, the prices are brought very low. Mr. Finch is a manager whose business ability is unquestioned and integrity undisputed.

#### THE CHAS. CHAPMAN COMPANY.

Account Book Manufacturers and Bookbinders, 91 Dundas St. Conspicuous among the manufacturing stations and bookbinders of London is this company, which began business in 1855, and has stood unquestionably in the forefront in the excellence of its output, holding a prominent place in the development of the Forest City. They have a thoroughly-equipped plant, and the aim of the management has always been to keep their product up to a high standard. A special feature in the manufacture of blank books is their line of loose-leaf blank books for use in schools, which is in high favor wherever introduced. The firm also makes a specialty of every description of paper ruling for special forms, etc. In the making of account books every detail in material and construction is carefully watched and only the best leaves the establishment. Mr. C. B. Chapman, the able manager, is a well-known business man, and a gentleman of the highest integrity.

**QUEEN'S HOTEL.** Carling St., Alex. McNeil, Prop.—This hotel was established many years ago, but still holds a leading place among the

hostelries of the city. On May 1st, 1901, Mr. McNeil assumed proprietorship, and is making it a haven of rest to the travel-worn and drifting population. It is furnished with homelike accommodations, has twenty-eight neatly-furnished guest rooms, and the dining-room service meets the wants of the most fastidious person. There are stables in connection for the accommodation of horses, which makes this hotel a favorite stopping place for farmers. Mr. McNeil is a popular host, a hotel man of large experience, and a proprietor who knows the fine points in hotel management.







London Life Insurance Company.

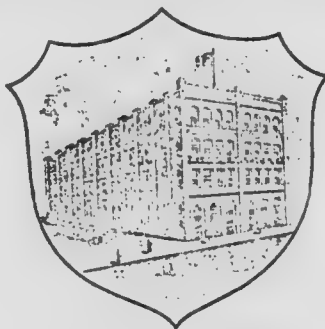
**THE LONDON LIFE INSURANCE COMPANY.** Head Offices, 422, 424, 426 Wellington Street.—During the past year no other business enterprise in our city has done more to spread its name and fame than the London Life Insurance Company. The searching investigation into its affairs, made by the Insurance Commission, showed not a single improper transaction to have taken place in the thirty years' history of the company. It is a matter of pride to every London citizen that this London company was distinguished in having an absolutely clean record in all departments. It is gratifying to know that the progress of the London Life during 1906 shows remarkable improvement over any previous year, and that it is now recognized as one of the soundest financial institutions in the country. The officers and directors are men of financial reputation and proved ability, in whose hands the future welfare of the company will be carefully preserved. John McClary, President; A. O. Jeffrey, Vice-President; Geo. C. Gibbons, Wm. Bowman; A. S. Emery; W. F. Bullen; Thos. Smallman, T. W. Baker; Judge Bell; J. G. Richter, Manager; Edward E. Reid, Asst. Manager and Actuary.

**J. R. SHUTTLEWORTH & SON.** Manufacturers of Felt and Straw Hats, 355 Clarence Street.—Among the firms that have contributed to the commercial worth of the city, the manufacturing establishment of J. R. Shuttleworth & Son has for the past seven years been conspicuous. Their factory is equipped with every modern facility for producing the best goods, and their hats are acknowledged models in style and quality. In felt hats for ladies' wear they set the fashion, in becoming and original designs. In straw hats their product is known as "Crown Brand," and are in marked favor with the retail trade throughout their entire territory. In their factory they employ about 35 skilled workmen, while three travelling salesmen are booking orders, which they promptly and satisfactorily fill. The entire establishment is handled with exceptional skill by Mr. J. R. Shuttleworth and his son, Mr. Hugh Shuttleworth, who are business men of twentieth century progress and enterprise.

London is noted for its immense tourist traffic.

**A. WOLF.** Wholesale and Retail Dealer in Cigars, Tobaccos, Etc., 156½ Dundas Street, and 366 Richmond St.—Twelve years ago Mr. Wolf began business in our city, and has been one of the steady and progressive dealers who are up and doing every day in the week. His famous cigar, "The Richmond," is the favorite with men of refined taste; it never varies, but is always reliable. It is the popular 5c. cigar on the market to-day. At the above numbers, on Dundas Street and Richmond Street, Mr. Wolf successfully operates two cigar stores, and carries on a wholesale and retail business. He is an expert judge of cigars, and his stock is always complete. Mr. Wolf is a loyal citizen of London, having lived here most of his life, where he is held in high esteem by all.

**A. M. SMITH & CO.,** Wholesale Grocers, York St.—Founded over thirty years ago, the wholesale grocery establishment of A. M. Smith & Company has, by the excellence of its goods and liberal management in all dealings, secured a strong and permanent hold on the favor of the people of our city, and their trade throughout Western Ontario. The firm members are A. M. Smith and J. M. Dillon, both business men of substantial type, and citizens of influence in London, and are



A. M. Smith & Company.

well known in wholesale circles. Their seven travelling salesmen cover a large territory, and their "Red Band" goods are well and favorably known. The building occupied by A. M. Smith & Co. is one of the most prominent in our wholesale district, is large and well equipped for caring for their large trade. The house is justly entitled to the prominent place it enjoys among the leading establishments of London.

**E. B. SMITH.** Wholesale Wines and Liquors, 131 Dundas St. and 12 Market Square.—This firm has been prominently before the public for nearly twenty years as importers and wholesale dealers in wines, liquors and cigars, handling the best goods in these lines and enjoying a large trade. Mr. Smith is an expert judge of liquors, and knows where to secure the best that the markets of the world afford, and his many customers declare that the goods he handles sell on merit. Mr. Smith is special agent for White & Mackay's Scotch Whiskey, "Budweiser," and Radnor Water. His stock of goods is large and well selected, and his trade is a flattering one.

**THE CANADA FLORAL COMPANY.** 267 Dundas Street, D. II. Porter, Proprietor.—The Canada Floral Company handles at all times a large and varied assortment of plants and cut flowers, and makes up original and artistic floral designs on short notice. The business has been in successful operation for fifteen years, furnishing for social functions cut flowers and palms, and brightening the gloom of the funeral with blossoms of rare beauty, and doing all floral work of highest order. A call at 267 Dundas St. will convince you that their prices are the lowest, and their flowers are the ones you want. A specialty is made of roses, their assortment being always complete.

**NEW YORK CHINESE CAFE.** 356 Richmond Street, Wm. Lee, Manager.—This has been for over a year the popular eating house of Richmond Street. Short orders are served with ideal arrangement for the busy man; Chinese dishes are served A La Carte for all who relish these insurmountable regular 25c. dinner is served to the satisfaction of the many who order a meal at this favorite restaurant. Mr. Lee is a business man of twentieth century type, who has the right idea of things, and is just a little in advance of the rest of the restaurant men. His place is a model of neatness, service is first-class, and one lunch at the New York Chinese Cafe will insure a second call.

**THE MCCORMICK MANUFACTURING COMPANY, LTD.,** Biscuits and Confectionery.—This business began in 1895, and has shown the most marvellous growth of any concern in our city. The McCormick Manufacturing Company is known all over the Dominion of Canada as the largest makers of all kinds of biscuits and confectionery, and have branch warehouses in Montreal, Ottawa, Hamilton, Kingston, Winnipeg, St. John, N.B., and Calgary. Their immense modern factory, located on Dundas and Wellington Streets, is one of the ornaments of our proud city, being a magnificent structure. The firm represents a capital of many thousands of dollars, and employ nearly two people, while thirty travelling salesmen cover the country from coast to coast in their interests. Their output shows a degree of excellence that is unsurpassed in any country; their business is carried on by a perfect system, and in the years that are just before us, a greater success than ever awaits them. The officers of the company are:—Geo. G. McCormick, President; T. P. McCormick, Vice-President and Manager; F. A. McCormick, Secretary and Sales Manager, and S. W. Abbott, Cashier and Accountant.



McCormick Manufacturing Company.



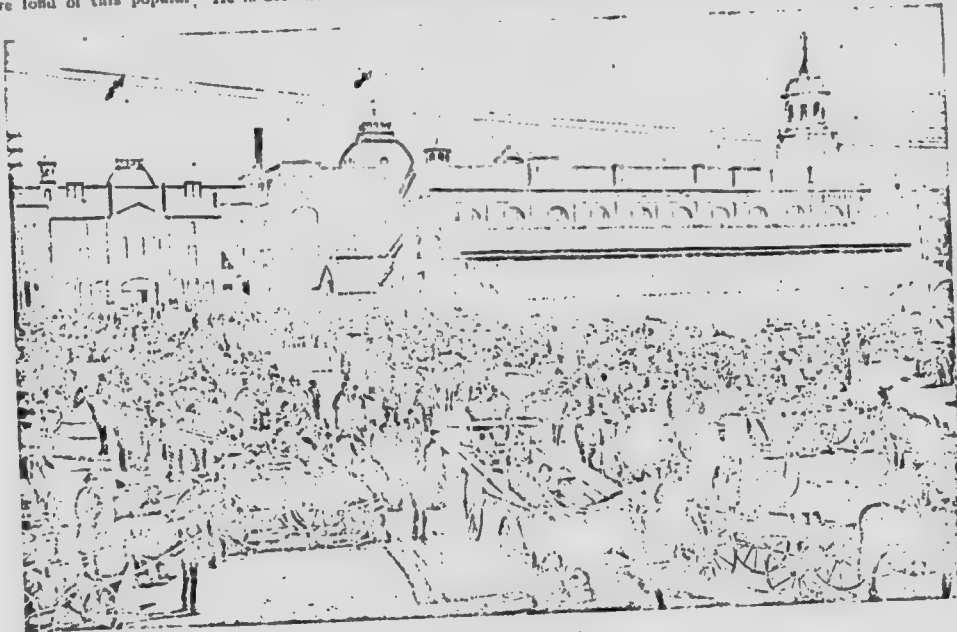
**JOHN NICHOLSON.** Talking Machines, Records and Supplies, 24 Dundas St.—Mr. Nicholson's advent in the phonograph business has been one of appreciation and delight to London people, for he carries a fine stock of Edison Phonographs and a large stock of records, and the latest song and newest hits can be found in his records. He also sells the Neo-Salt (System, Dr. Michaelis), a Disc Phonograph, recently introduced into this country from Europe, which requires no electricity to change, as it is provided with a permanent sapphire producer, and the discs are practically indestructible. Mr. Nicholson has the latest improvements in either of these talking machines, keeps the newest supplies and music, and his store is headquarters for those who are fond of this popular entertainment. He is an excellent business man, and is loyal to the interests of our city.

**PALACE CAFE.** 388 Richmond St., and M. Finch, Prop.—Five years ago Mr. Finch became proprietor of the Palace Cafe, and has made it the only really first-class place in the city. It is located in the heart of the business district, and its inviting appearance attracts business men, as well as many travellers. Its hours are arranged to suit the convenience of all. It is open from 6.30 a.m. to 1 a.m., and provides a regular dinner, and serves meals à la Carte, and will accommodate 150 persons. A beautifully-furnished dining-room is found in the rear. Tables of pure white linen are set with the delicacies of the season, the cuisine of the Palace being known as far as the name of London is spoken. At the Rectory St., London East, is located the "Railroad Eating House," under the same management, which also commands a catering trade. Mr. Finch, the proprietor, is a native of London, a man of brilliant business ability, who knows the demands of the hour and how to fill them.

#### GRAFTON & COMPANY, LTD.

Clothing Manufacturers; J. M. Hock, Manager.—Mr. J. M. Hock, manager of the London branch of Grafton & Company, Ltd., is one of the best-known clothing men in Canada. Since the establishment of their store in our city he has been at its head. This store is recognized as the leading shopping center for men of good taste. A stock of goods that is not surpassed in any city is contained in their immense establishment, which covers nearly four acres of floor space, and requires the services of twenty-four employees. Smartness is the dominant feature of Grafton's suits, and they are sold under the broadest "all-around" guarantee, and are warranted to keep their shape. The quality of Grafton suits will be remembered long after the price is forgotten. Satisfaction is guaranteed to every piece of work turned out by this company. Grafton & Co. own and operate two factories and seven stores in Canada.

**SMITH PLUMBING COMPANY.** 17 Mesonic Temple, King St., Wm. Smith, Prop.—This business was established over 30 years ago by Mr. William Smith, who has reached the highest mark of excellence in the plumber's art, handling successfully the most difficult jobs. He carries a heavy line of plumbers' goods of latest improvements, steam and hot-water fixtures, and makes a specialty of "Standard" Porcelain Enamelled goods. Only experienced first-class men are employed by him, and all work is done under his special supervision. Mr. Smith has lived here nearly 25 years, and is known as the best plumber in the city, having won a number of medals for his ability in sanitary plumbing and heating. He is accurate and reliable, and prominent in building circles.



Covent Garden Market.

**A. N. UDY.** General Insurance, 421 Richmond St.—Mr. Udy is one of the diligent and substantial business men of London, and is prominent in insurance circles. His lists cover much of the valuable property of the city, and his clients are numbered among the largest property holders in London. He has been in business for nearly twenty years, and writes general insurance for the standard companies of the world. He is unusually well informed on all details of the insurance business, and those who have entrusted him with business affairs have no cause to regret it. Mr. Udy is a native of Peterborough, but his long residence in our city has centered his interests here, and he is one of our most loyal citizens.

**EDWARD ADAMS & COMPANY.** Wholesale Grocers, 95-97 Dundas St.—When this business was begun in 1836 the commercial life of our city was not what it is to-day. This firm has been a prime factor in the development of business, not only in London, but throughout the entire Province. They have the honor of being the oldest grocery house in Ontario. Their substantial wholesale house on Dundas Street is familiar to everyone in London, and its four floors are crowded with the products of the markets of the world and in their line. This firm handles only high-grade goods, and have never stooped to any small means to capture trade. Their name is built on a basis that is abiding, and has had a steady, substantial growth. They keep five salesmen on the road, and their goods are in

great demand. "Red Feather" canned goods and Fan Brand teas are their leaders. The members of the firm are all active, each master of the department he directs, and affairs move without friction or confusion. Samuel Scruton and Wm. Turnbull, Proprietors

**F. C. TOON.** Cash Grocery, 375 Tallot Street and Market Square—About thirteen years ago Mr. Toon established this grocery, and has scored a success that reflects credit upon his genius and industry. He carries all that is best in standard groceries, and has an exceptional line of canned goods, making a specialty of "Toon's Own" baking powder and extracts. He meets his trade with a courtesy and frankness which wins both friends and customers. He is a shrewd buyer, and a business man of sound judgment, which facts combine to make him both successful and popular. Mr. Toon is a native of the Mother Country, but has lived in Canada about 20 years.

**HOTEL SAVOY.** Clarence Street, Wm. Bernard & Son, Proprietors.

—Among the hotels of London, Hotel Savoy holds a generous share of trade. It is one of the popular medium-priced hostleries of the city, its rates being \$1.50 a day, catering especially to the a day, catering especially to the theatrical profession, and keeping pace with the times with every advanced movement. During the past year the house has been entirely renovated and refurbished throughout; it is modern in every appointment. Its 22 guest rooms are steam heated and equipped with Norton system of telephones; table, linen, and service par excellence. Mr. Bernard has been in the hotel business in London for thirty years, and is popular with the travelling public, knows how to make each guest feel at home, and is altogether the right man in the right place. His son, Mr. C. E. Bernard, is also associated with him in the business, and their house commands the choice trade of the city.



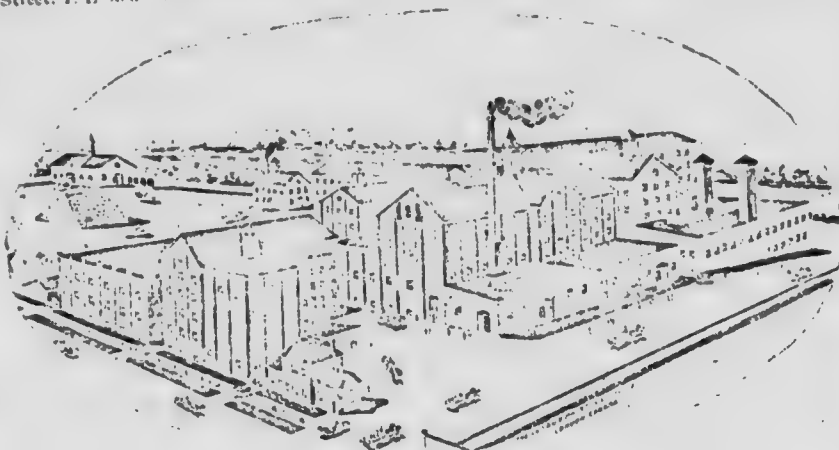
**LONDON BREWERY.** John Labatt, Proprietor.—London is famous for wide-awake and progressive business. The London Brewery, under the proprietorship of Mr. John Labatt, holding prominent place among the larger breweries of the country. This business was founded in 1832, and has assumed immense proportions in the years that have followed. The claim is made for Labatt's Ale and Porter that they are pure, wholesome beverages, superior to any made on this continent, and not excelled by any imported goods. This claim is supported by medals received at exhibitions all over the world, and acknowledged by their many hundreds of satisfied customers scattered all over the Dominion. The plant has a capacity of 50,000 barrels, which includes India Pale and Extra Stock Ales, and Stout and Porter. These are standard brands, to which other brewers endeavor to work. Mr. Labatt is a public spirited gentleman, and highly honored in all circles of the community.

**MARA'S DEPARTMENT STORE,** 124 Dundas Street, T. E. and W. L. Mara, Proprietors.—The popular emporium of Messrs. T. E. Mara and W. L. Mara is regarded as the leading shopping center of Dundas Street, and a house where good goods and good values go hand in hand. They buy for spot cash, and therefore are enabled to give maximum values at minimum prices. They sell everything, and have three floors on which their immense stock is displayed. Twenty clerks render every attentive service, and a large and varied stock is carried in each department. Their trade is drawn from all sections of the city and surrounding towns, and the house has an enviable reputation for offering the widest variety of goods at the lowest prices. Twenty years of honorable dealing have made for Messrs. Mara a reputation that is unrivalled, and a trade that is unsurpassed. These gentlemen devote close personal attention to the prosecution of business, and thereby assure the perpetuity and continued success of their house.

**BRICKENDEY, McRIMMON & NELSON,** Wholesale Dry Goods; J. H. Hamblly, Manager.—An important factor in the wholesale dry goods trade in Western Ontario is this London company, which is one of the most progressive in the country. They handle a stock of goods second to none, and are prepared to sell at prices to meet all competition. Everything in dry goods of standard and fashionable variety is kept in stock by this company, who are direct importers of all they handle. The members of the firm all travel in the interests of their business, and though the house has been established less than two years, its trade is most flattering, requiring the services of several other travelling salesmen. Mr. J. H. Hamblly is the local manager of the house, and all business is carried on with a system which is perfect in every detail. London is justly proud of this enterprising concern, which carries its name and fame to all parts of the west, and acts as such an important factor in the upbuilding of our fair city.

London owns its own waterworks system.

**ROGERS ELECTRIC COMPANY,** Electric Supplies and Fixtures, 179 Dundas St.; Clarence Reid, Manager.—The advanced ideas which surround the business world force electricity to the front, and make it one of the far-reaching and profitable business enterprises of the age. For a number of years past the Rogers Electric Company has been leading Canada with every advanced idea in electrical incandescent lamps. Their main home is located at Toronto, and is under the management of Mr. Joseph Rogers. Their London business is under the management of Mr. Clarence Reid, and is rapidly becoming the most important of their stores, under his careful and efficient conduct of affairs. They supply combination and electrical fixtures of infinite variety, put in warehouse telephones, do wiring of all kinds of buildings, and perform difficult tasks with a skill and care that has won the approval of builders and contractors of the city, and readily passes the inspector's examination. Their rating is unquestioned; their record clear.



Labatt's London Brewery.

**OAK HALL,** Clothing Manufacturers; Wm. Gibson, Manager; Dundas Street.—Everybody in Canada knows of the Oak Hall clothing stores, located in the principal cities, and for many years the leading houses of their line. They represent the retail department of the famous W. B. Sanford Mfg. Co. of Hamilton, which is the largest clothing manufacturing company in the Dominion. Smartness is the dominant feature of the suits sold at Oak Hall, and the more a man knows about clothes style and clothes quality the more and the quicker he appreciates Oak Hall clothes. There is not a house in London that is more trade worthy than the Oak Hall Clothing House. This store was established in London about twenty years ago, and for the past seven years has been under the able management of Mr. Wm. Gibson, who has brought it to a high state of success, and is still reaching out for new business. Mr. Gibson is a native of London, and a firm believer in the future prosperity of our city.

**WESTERN DENTAL OFFICE,** Dr. Andrew Scott, Richmond and Dundas Streets.—Dentistry has reached a high standard of excellence in the professional world, and engages the best talent of our country. These dental parlors were established five years ago, and contain every equipment for the work of a modern dentist. The parlors are large, and provided with every comfort for the patient, while every facility for doing first-class work with the least annoyance to the patient is carefully provided. Dr. Scott is a graduate of the Ontario Dental College, and is a professional of rare ability. He has associated with him two assistants, who are also held in high regard in the city. The patronage enjoyed by the Western Dental Office is flatteringly large, and the people of London are to be congratulated on having in their midst this meritorious institution.

**THE SINGER SEWING MACHINE CO.,** 122 Dundas Street, J. L. Secord, Manager.—The Singer Sewing Machine is known from sea to sea, and from zone to zone, as the favorite sewing machine of the world. The Singer Sewing Machine Company, having acquired the Wheeler & Wilson Company's plant and business in February last, they now have the most popular rotary, oscillating, vibrating and automatic machines in the trade, both in the domestic and manufacturing lines. The company has a branch store in almost every city and town in Canada and the United States, and in most of the cities of the world. A driving and enterprising store of this class is found in our city, under the able management of Mr. J. L. Secord, who has been connected with both companies many years. The stock of machines embraces all the latest inventions, besides supplies for all makes of machinery. There are branch agencies in Middlesex, Lambton and Huron counties, under the supervision of Mr. Secord, and his prompt attention to business, and efficient management, have materially increased the trade in this vicinity. He is always pleased to demonstrate to interested parties the improvement wonders of the Singer or Wheeler & Wilson sewing machines. Repairing of all makes of machines a specialty, under the direction of our well-known and experienced machinist, Mr. Cliff. Ensign.

**JOHN FRIEND,** Wholesale and Retail Confectioner, 117 Dundas Street.—Twenty-four years ago this name was added to the list of merchants in London, and every day since has shown a decided step forward. Mr. Friend is a confectioner who knows how to make goods that catch the trade, and he has spared neither money nor effort to place a high grade of confectionery on the market. Two wagons deliver goods to other dealers in our city, and also deliver to London homes the fine pastries for which Mr. Friend is also famous. All in all, this establishment is one of the most complete to be found, and its popularity and success are easily understood. Mr. Friend is a native of England, and is a citizen of public spirit.

London is the headquarters of the Western Ontario Com-

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J. R. Hewer.

**HEWERS' MUSIC EMPORIUM**, 226 Dundas Street. J. R. Hewer & Son, Proprietors.—This business was begun last spring, and promises to be one of the most prominent in retail circles of our city. It is under the proprietorship of Messrs. J. R. and V. L. Hewer, who came to London from Woodstock. They are heavy importers of musical merchandise, dealers in pianos, organs, phonographs, sheet music, and, in fact, everything in musical lines. Their music library is specially worthy of mention, and they make piano-tuning an important department of their business. Their store is an emporium of all that is best in musical goods, and their trade is extensive. Mr. V. L. Hewer is a vocalist of renown, whose authority is sought along many lines, while Mr. J. R. Hewer is considered authority on all that touches music dealing. They are held in highest esteem and confidence by London people.

**JOHN MILLS**, Books, Commercial Stationery, Fancy Goods and Periodicals, 308 Richmond St. also agent for Waterman's Ideal Fountain Pens.—A popular place, which is patronized largely by business and professional men of London, is Mills' Bookstore and News Dept. It was established fifty years ago, and always been a little in advance in supplying the latest books and magazines, and handling the newest office specialties and supplies. Stationery and fancy goods of latest design are constantly in stock, and orders for miscellaneous books receive prompt attention. There is hardly a business house in the make-up of the city that so thoroughly fills the needs of the London business man. Mr. Mills is one of our representative merchants, and his sons, Mr. D. M. Mills and W. D. Mills, who are associated with him in the business, are also held in the highest esteem.

**THE LONDON BRASS WORKS COMPANY**, of London, Ont., Ltd.—This enterprise is a most important feature of the manufacturing resources of London, and its success reflects credit alike on its management and this city, in which it has found a congenial field for its operations. The business is rapidly increasing, to such an extent that they contemplate the erection of a factory next year in the eastern part of the city, which will better accommodate their business; and in a few months will double its output. Mr. George W. Armstrong is President and Treasurer; B. Ward, Secretary, and Geo. Walters, Managing Director; all members of the firm being closely identified with the industrial advancement of the city. From forty to fifty workmen are employed in their plant, which is thoroughly equipped for doing high-class work. This company manufactures the celebrated Walters' Renewable Seat Valve, which is guaranteed for the most exacting service. Standard and Jenkins globe, angle and check valves, steam cocks, radiator valves, brass castings, etc., and corporation service work are specialties with them. Their trade extends from coast to coast among the jobbing trade, their goods giving universal satisfaction.

**W. J. WRAY & COMPANY**, Wholesale Jewelers, 171 King St.—Among the noteworthy houses engaged in the wholesale business in jewelry is that of W. J. Wray & Company, and since its establishment two years ago it has met with marked favor with the trade. Mr. Wray makes to order jewelry of all kinds, which is done with the greatest care and most artistic finish and workmanship. Every want in his line can be here supplied, including a special line of watches and clocks. The celebrated Elgin and Waltham movements in watches are found in great variety of cases, and among other clocks are shown those known as musical clocks. Leather goods and novelties for Christmas presents are sure to please when purchased at Mr. Wray's. Two travelling salesmen represent his house in the entire portion of Western Ontario, and this is numbered among the successful wholesale houses of London.

**YEALLAND, TYTLER & COMPANY**, Insurance, Real Estate, Etc., 206 Temple Building.—No business venture of the past year has more successfully met the demands of the day than the new-formed partnership of Yealland, Tytler & Company, with offices in the Temple Building. They are representatives of the best companies of to-day in all lines of insurance, deal in real estate, carry on most successfully an advertising department, and do collecting. Mr. F. T. Yealland has lived in our city nearly all his life, is known to every citizen, having spent 34 years in the office of The Free Press, and acting in the capacity of night editor. Mr. Tytler is a popular young man of our city. He has lived here all his life, and is well known. He is Secretary of the Western Ontario Bowling Association, and to his efforts is largely due the success of the tournament of 1906. The firm have made a study of insurance laws, represent only companies that are above reproach, keep their business under perfect system, look carefully to the interests of all patrons, and have the confidence of the entire citizenship.

London's commercial supremacy is due to the agricultural richness surrounding it.

**THE LONDON LUMBER COMPANY**, Wholesale Hard Woods, 413 Richmond St.—Among the lumber companies of London, none have reached higher distinction than the one in question, which was founded about sixteen years ago. They deal exclusively in hard woods, ash, oak, walnut, mahogany, cherry, birch, maple, elm, chestnut, basswood, whitewood, and butternut and sycamore; also in pine, spruce, hemlock, and shingles. They buy direct from mills, and sell wholesale in car lots only. They have inspectors through all the lumber districts, and are important factors in promoting lumber interests throughout Canada and the United States. They are among the prime factors in financial reports, and are one of the companies that contribute much to the commercial value of the city. The officers of the company are: R. McLeod, General Manager, and F. E. Harley, Assistant Manager.

**GRAY & PARKER**, Dry Goods, Jackets, Capes and Millinery, 130 Dundas Street.—This is one of the leading fashion emporiums of London, a Mecca for shoppers, and one of the principal attractions of base Dundas Street. Its proprietors, Messrs. Jas. Gray and E. F. H. Parker, established the house seven years ago, their progressive policy enabling them to score a success from the outset. They occupy three floors, their store running through to Carling Street, and the establishment is equipped with all modern facilities to the convenience of customer and clerk. Their stock comprises the best the world produces in dry goods, men's furnishing goods, jackets, capes, millinery, etc. They have one of the best locations in the city, are familiar with the trade, and keep the goods that the multitudes are looking for. Messrs. Gray & Parker are public-spirited citizens, and their establishment is of incalculable value to the community.



V. L. Hewer, Consort Baritone

**G.**



German, Eckert & Company.

**GERMAN, ECKERT & COMPANY, LTD.** Manufacturers and Importers of Coffee, Spices, Baking Powder, Etc.—Prominent as an enterprising business house is the progressive establishment of German, Eckert & Company, Limited, Importers of Coffee, Spices, Mustard, etc., and manufacturers of Baking Powder, Extracts, etc., and proprietors of Forest City Spice Mills. Their popular brand is "Forest City" and is won on goods of their manufacture from coast to coast. They do an enormous business, employ seventy classes eleven traveling men who introduce their goods to all parts of Canada. A branch house is maintained in Winnipeg, and their trade is constantly extending overseas. Twenty years of business activity have placed their goods before the people most favorably, and excellence has given them a reputation which is most valuable. Mr. Wm. German is President of the Company, R. C. Eckert is Vice-President, and Mr. C. J. Rose is Secretary and Treasurer.

**G. L. MOORE.** Commission Merchant, Market Square.—is one of the representative and progressive houses of the city, that is a positive force in the make-up of commercial reports. Mr. Moore began business here about five years ago, and has been successful in a marked degree. He is a wholesale dealer in foreign and domestic fruits, fish,

oysters, etc. He handles the highest grades along these lines, and keeps two delivery wagons busy. He is familiar with the producers and their standing, and carries only those goods that can be truly recommended. His customers find all orders correctly filled, and give him favor, in the face of all strong competition. Mr. Moore is a man of discerning business judgment, and has a high standing in the community.

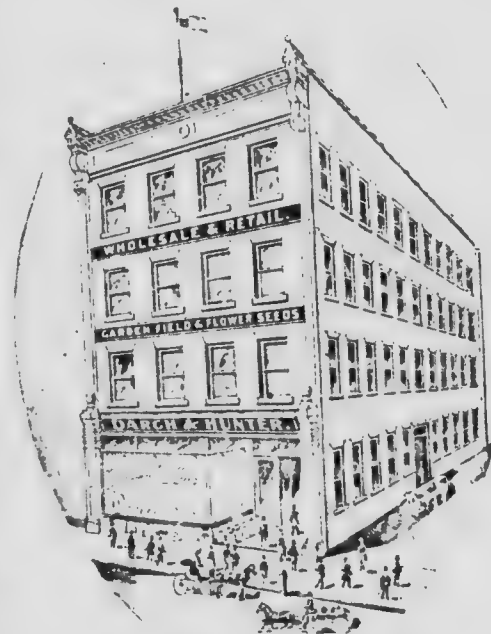
**CALLARD & McLACHLAN, Druggists,** 390 Richmond Street.—Twenty-five years of successful business operations is the record of this firm, who have one of the most complete stocks of drugs in the city. Mr. McLachlan is a graduate of the Ontario College of Pharmacy, and Mr. Callard is one of the veteran druggists of Ontario, having been in business previous to the Pharmacy Act of 1871. This house is headquarters for toilet articles of all kinds, staple and fancy drugs, and all that is included in a well-appointed drug store. Every feature of the business is managed with system and care, and customers are given prompt and courteous attention. Both proprietors are business men of sterling qualities, and citizens of public spirit.

**W. A. MCKENZIE, Photo Supplies,** 388 Richmond Street.—Among the concerns that have covered the world and become distinguished for exclusive manufacture, the Eastman Kodak Co. is famous. Mr. McKenzie has the sale of their goods in our city, and represents the photo supply business in a comprehensive way. He carries everything in the line of photo material and supplies, is up to the hour in handling late improvements, and has a thorough knowledge of this business. He is at all times pleased to show his fine line of goods, and can often point out to the amateur his mistakes and help him to do better work. Catalogue of his goods are free for the asking. Mr. McKenzie has been in business here for nine years, is a man of energy, and rated among the solid commercial men of the city.

**CANADIAN NUTRIOLA REMEDIES.** Office and Wareroom, 443 Park Ave.—London is the home of this well-known company, which holds undisputed prestige among the producers of remedies. Their catalogue includes special preparations for the natural relief of physical disorders, stimulates natural action and furnishes food properties for nourishment of every function, the most prominent of which is their Blood and Nerve Food—a wonderful body builder. These remedies are popular all over the world, and are used more every year. No household should be without them. They are prepared especially for them (from formulas supplied by several of the most skilled physicians on the continent) by one of the largest and most reliable Chemical and Medical Laboratories in the world, are non-alcoholic, and entirely free from deleterious drugs. Mr. Gombing, the manager, is a man of large experience and business ability, and under his guidance success of the business is already assured. All correspondence, either orders for medicines, literature, or other information, will receive prompt attention, and should be addressed to Canadian Nutriola Remedies, 443 Park Ave., London, Ont.

**DARCH & HUNTER SEED COMPANY, LTD.** Office and Store, 119 Dundas Street.—One year or more ago this business was incorporated, with F. J. Darch, President; J. W. Hunter, Vice-President and Treasurer; J. C. Richards, Secretary, and Geo. A. Young, Sales Manager. The business has become the steady growth of years of substantial business endeavor, dating back to the year 1864, the firm name of Darch & Hunter being used for the past nine years. Their business is

principally retail and mail order, a catalogue business being largely done in seeds and other supplies. Their catalogue, which they publish annually, and issue free, is so complete in information pertaining to growing and cultivation of seeds that it is eagerly sought after by the seed-growing community. A wholesale building occupied by this company is centrally located, at 119 Dundas Street, where their retail business occupies the larger portion. At No. 9 Market Square is found their wholesale establishment, while in London East they have trial grounds and four immense greenhouses. Some idea of the extent of their seed business may be gained from the fact that last spring they sold fifteen carloads of corn for seeding purposes. Their greenhouses furnish cut-flowers and flowering plants for all festive occasions, as well as of funeral designs, on short notice. They also make one of their principal departments the manufacture and sale of dairy poultry and bee supplies. Three traveling salesmen cover a wide territory, and the firm of Darch & Hunter Seed Co. has added much to the commercial importance of our progressive city. The members of the firm are representative London business men, and are influential in financial circles of the Forest City, as well as interested in every public good.



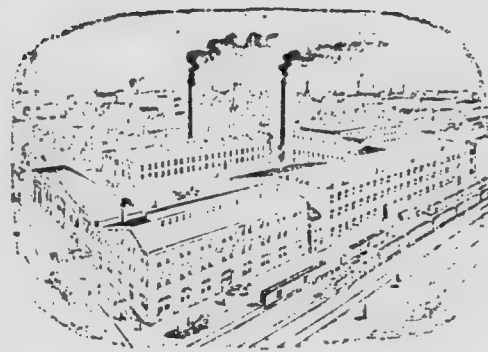
Darch & Hunter Seed Company.

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Hobbs Hardware Company (Warehouses).

**THE HOBBS MANUFACTURING COMPANY, LTD.** Importers and Manufacturers of Glass.—There are some houses in our city whose steady career, weighty and widespread transactions and solid worth make them prime factors in the commerce and prosperity of London. Of these the Hobbs Manufacturing Company, Ltd., is a prominent representative. Established over thirty years ago, they have kept pace with the times, and their enormous volume of business now requires branch houses at Toronto and Winnipeg. Over sixty expert mirror makers, in leaded glass windows, stained glass, and other art-glass work, are employed in their up-to-date factory. This company imports sheet window glass, mullied and cathedral tints, ornamental figured glass, polished British plate, prismatic sheet glass, maximum light glass, sidewalk glass, and their lines of manufacture are varied and strictly high-grade. Members of the firm are: T. S. Hobbs, President; S. F. Wood, Vice-President and Manager, and G. T. H. Platt, Secretary.



Hobbs Manufacturing Company (Factory).

**THE HOBBS HARDWARE COMPANY, LTD.** Importers and Manufacturers.—Located in the heart of the wholesale district of our city, in a fine building of immense proportions, is the twentieth-century establishment known as the Hobbs Hardware Company, Ltd., with Messrs. T. S. Hobbs, President; C. A. Whitman, Vice-President; W. A. Tanner, Secretary-Treasurer, and E. S. Field, Manager. This company was established over thirty years ago, has met successfully every financial storm, and is to-day one of the financial strongholds of the country. They are importers of general hardware supplies, which include, besides the usual line of hardware goods, implement dealers' supplies, druggists' and jewelers' goods, sporting goods, etc., etc. They are also widely known as manufacturers of cordage, bolts, nuts, nails, hinges, mirrors, etc. They operate over the entire Dominion, and have one of the most carefully-selected stocks of hardware in the country. The quality of their goods is excellent, and their prices always represent the market in the hardware line. These facts have kept them in favor with the trade, no matter how sharp the competition. The officers of the company are residents of London, are influential in business circles, as well as promoters of other large interests.



Mowbray & Henry, Supervising Architects.

The Armeries.

Photo by Cooper & Sanders.



**HOME, CORBETT & COMPANY, Fashionable Footwear, Trunks, Etc., 140 Dundas Street.**—This firm has recently acquired the time-honored house of Pook & Bros., and ranks among the first in the line of shoe dealers in the Forest City. They handle everything in the line of shoes and other leather goods, including trunks, valises, etc. These gentlemen are expert judges of fine shoes, Mr. Corbett having been for many years a shoe manufacturer in Lynn, Mass., U.S.A., and Mr. Home is the well-known partner of Pook & Bros. firm. The points in shoemaking are well known to these gentlemen, and they are prepared to handle leather goods that are reliable and strong. They are the principal agents for the Hagar and Geo. A. Squires' shoes, and also for many leading American makers. They are the first to introduce new styles, but are not at all over the top. This firm is one of the fortunate ones in the commercial world.

**W. M. PATTER, Upholsterer and Furniture Dealer, 247 Dundas Street.**—This upholsterer is the friend of all housekeepers, and for the past four years Mr. Patter has catered to the needs of housekeepers in a way that has been satisfactory to all. He has given him a name for his work. His trade is in the upholstery, and he has a furniture department to go with it. He has the newest and most attractive line of upholstering goods, and combines with these fine materials an expert talent that is sure to produce the finest results. He is a man of superior business ability, and a citizen of loyal caste.

**THE WAGGONER LADDER COMPANY, LTD., Factory, York and Colborne Streets.** The enterprise of the Waggoner Ladder Company is a well-established and prominent feature of the commercial facilities of London. It was founded about eight years ago, and has established a trade which extends generally throughout the Dominion, and to other British colonies, and which is annually increasing in volume. It is conducted upon a progressive and enterprising business policy, and is equipped with facilities for doing high-class work. Their principal output is the Waggoner Extension Ladder, a patented article of great value to painters, tinsmen, carpenters, and to householders in general. This is made in a variety of lengths, and these may be adjusted to any length. It may also be arranged for use as a scaffold, by means of the Waggoner Steel Brackets, quickly adjustable to any height. This company also makes a variety of articles in wood, such as lawn swings, stepladders, paper-hanger's tables and ironing boards, etc., all of which bear the stamp of merit. The Waggoner Ladder Company is a thoroughly reliable concern, and reflects great credit on our city.

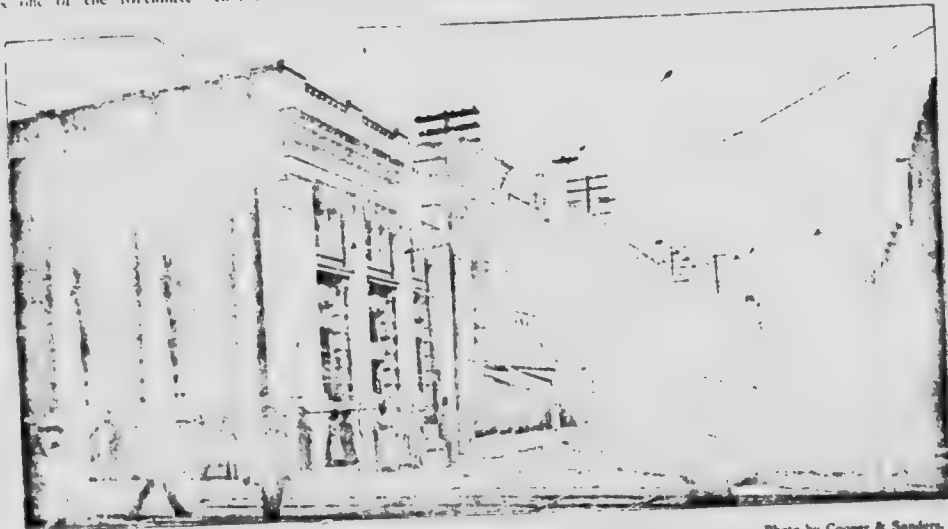
**R. J. YOUNG & CO., Dry Goods, Millinery, Clothing, Etc.**—This firm is most conspicuous among the retail houses of our city, and under the name of Palace Dry Goods House, operates three stores in London. These are located at 142-144 Dundas Street, in the center of the retail district; at 278 Dundas Street, which is in East London, and at 471 Dundas Street, in the north-by town of Woodstock. For a period of twenty-six years this firm has been the representative exponent of the dry goods trade of our city. Their line of dry goods and millinery is specially worthy of mention, for its smartness and standard quality, while in clothing sex of the best Canadian makers are represented in their stock, as well as the celebrated Hart, Schaffner & Marx Clothing, and Kuhn Bros' line men's clothes, of Chicago. In the line of ladies' mantles and suits they have the popular trade of this community, and each department is up to the highest

**THE STANDARD MACKINTOSH COMPANY, 344 Clarence Street, John C. Butler, Proprietor.**—London is fortunate in many respects, but in none more than in the possession of such an establishment as that of The Standard Mackintosh Company, with Mr. John C. Butler as its genial proprietor. Their trade covers the whole of Canada. Each season brings an increasing demand for Standard Mackintosh garments. They are as near perfection as it is possible to get. They show the right touch of the workman, are of exquisite finish, of correct lines throughout, and have a distinct dash of style that is most pleasing. They never allow the quality of material to suffer to gain trade through cheap prices. Their sole business is the manufacture and sale of rainproof clothing. They handle nothing else. They, therefore, pay attention to every detail of manufacture, for which they are commended on every hand. Their new catalogue is a beauty. Their goods will speak for themselves.

**CHAS. A. PRATT, Merchant Tailor, 344 Dundas Street.**—A record of more than twelve years gives this house permanent place among the reliable and standard concerns of our city. Mr. Pratt is an artist of skill, whose ambition is to do the best tailoring of the day, his popularity proving his right to the claim. He carries a handsome line of cuttings, his work is faultless, and his prices are popular with a large trade. He employs a number of efficient workmen, and orders are promptly filled. Mr. Pratt is a native of London, and one of the loyal merchants who have not left their native soil in search for something better. He is interested in every good work for the upbuilding of our city.

**SMITH, SON & CLARKE, Undertakers and Embalmers, 113 Dundas Street.**—This firm, established eight years ago, is proficient in every science and line of the undertaking business, having the various departments of their business most perfectly appointed, keep three elegant hearse, and their entire establishment shows exquisite taste in every furnishing. They are masters of every detail of funeral management, and have won the trust and favor of the citizens of London through a sympathetic and pleasing service. They do the largest business in this line in the city. Mr. W. J. Smith, Sr., has been in the undertaking business in our city for a quarter of a century. His son, Mr. W. J. Smith, Jr., is a graduate of the Canadian School of Embalming, and with Mr. W. W. Clarke, who has been in business here for 15 years, they represent a partnership which is sure to succeed in their special line of business. At 629 Dundas Street, London East, they have established an important store.

London has 266 factories, employing upwards of 60,000 people.



Dundas Street, Looking East from Richmond.

Photo by Cooper & Sanders.

notch of efficiency. This is one of the substantial concerns of London, and adds greatly to her volume of business in commercial reports.

**FRASER, McMILLAN & CO., Manufacturers and Wholesalers of Hats, Caps, Furs, Etc.**—In 1891 Messrs. A. Fraser, J. McMillan and J. Herald established this popular house, and are supplying the market with the highest grade of hats, caps and furs to be found in the Dominion. They are manufacturers and wholesale dealers, being sole agents in Canada for the celebrated hats of "Barrington & Co." From Montreal to Vancouver their goods are in demand, and five travelling salesmen are carrying on a brisk business. The name of Fraser, McMillan & Co. is considered a stamp of merit wherever it is seen.



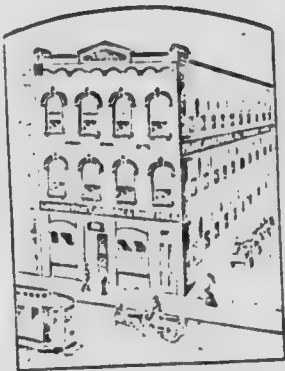


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London Pant, Overall and Shirt Co.

**LONDON PANT, OVERALL AND SHIRT MFG. CO., LTD.**  
85-87 Dundas St.

Decley, Manager—A time-honored and very successful enterprise is the above-named firm, with Mr. Thos. Decley at its head. For nearly fourteen years the London Pant, Overall and Shirt Manufacturing Company, Ltd., has been sending its superior lines of garments to all parts of the Dominion, and their factory is equipped with the latest improved machinery, which facilitates the turning out of a large amount of work in an incredibly short space of time. Their output consists of Union-made Overalls, Jackets, Shirts, Pants, Coats, Blankets, Worsteds, Tweeds, Underwear, Hosiery, etc. Their brand, "Union Jack," is a guarantee of perfect-fitting garments, and captured first prize "for best-fitting garments in Labor Day parades in Toronto, Hamilton, London, St. Thomas and Collingwood." Their goods are all manufactured on the very latest up-to-date double stitching machines. Salesmen cover all the important parts of the Dominion in the interests of this firm, and orders, large and small, receive equally careful attention. Mr. Decley is a business man of unusual ability, twenty years' experience, and is a citizen of a loyal type.

**B. A. MITCHELL**, Chemist and Druggist, Gothic Hall, 114 Dundas St.—The druggist who is reliable is one of the most useful business men in a community. Mr. Mitchell has been in business here for sixty years, and has the confidence of the whole city and community at large. He carries a superior stock of drugs, makes no mistakes in filling prescriptions, and has the confidence of physicians of all schools. He was for many years in the wholesale drug business, and has had a long and successful career. He came to our country from England years ago, and has identified himself with the best interests of our city. He is, and has been for years, one of the public-spirited men of the Forest City, and is loyal in affairs which concern public welfare in any way.

**J. P. O'MEARA**, Tobacconist, 471 Richmond Street; Phone 2507—This house was established two years ago, and is one of the distinguishing features of London. It has the best location, is furnished in most approved style, with golden oak fixtures, sun-lined cases and humidores, making the general appearance of the house equal to anything in the west. Mr. O'Meara carries a heavy stock of choice imported and domestic cigars, has the latest novelties in smokers' supplies, and makes a specialty of cigars by the box. Being located next to the main entrance of the Opera House, he has the bon-ton trade of our city, notwithstanding all that he handles goes up in smoke. Mr. O'Meara is a native of the Forest City, and loyal to her best interests.

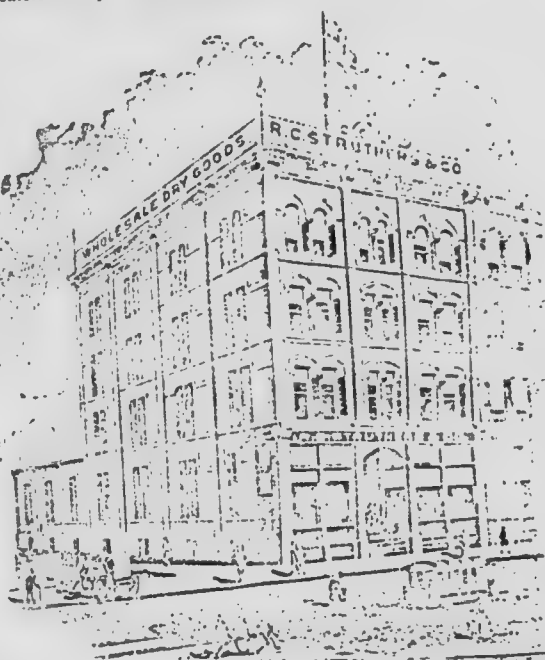
**THE WOODS' FAIR STORES**, 176-178 Dundas Street.—One of the wonders of the age is the Fair store which has been developed in the last few years, as nothing else in the commercial world has been. This is the head office and leading store of a chain of stores located at London, Kingston, St. Thomas, Guelph and Bradford, and operated under the name of Woods' Fair Stores. They represent the ideal and up-to-date bargain counter and trade center. At the above Dundas St. number they occupy four floors, of some 16,000 feet of floor space, which constitute a bazaar of attractive and useful articles and novelties of all descriptions. This has been for 13 years one of the most profitable and progressive retail stores in London, and employs a large force of clerks. Mr. H. G. Woods is the proprietor, and Mr. J. C. Woods the manager, who have so successfully built up this 20th century establishment.

**R. C. STRUTHERS & CO.**, Wholesale Dry Goods, Richmond and York Streets—When this house began business in 1880, London was not the city it is to-day. They have been prime factors in the development of the city, and the opening up of business through the Province. As wholesale dealers in dry goods of standard and popular style, they are widely known. Their reputation for honest goods and honorable methods is wide reaching, and their name is built on a basis that is solid, and the business of the house has had a steady, substantial growth. Six travel cars are kept on the road, and their immense house in this city is the scene of a brisk business. Their building, on the corner of Richmond and York Streets, is five stories high, and contains about 40,000 square feet of floor space, which is stocked with the products of the best markets of the world. Special attention given to the prompt and careful filling of letter orders.

**THE MANUFACTURERS' LIFE INSURANCE COMPANY**, Vivian Reeve, District Manager.—The Manufacturers' Life Insurance Company was incorporated by Act of the Parliament of Canada in 1887, and commenced operations with most influential connections. The late Sir John A. Macdonald, Premier of Canada, was the first President of the Company. The President is now Hon. G. W. Ross, ex-Premier of Ontario. Policies are issued on all the plans which experience has shown to be safe and advantageous to the insuring public, and policyholders are members of the Company, this being entitled to share in the profits, and vote in the general meetings of the Company. The growth and healthy development of this company has been uninterrupted, as shown by the financial statements published. The amount of insurance in force last year was \$42,370,272.00. The local office at this point is an influential business in itself. The company is fortunate in securing the able services of Mr. Vivian Reeve for this important agency. He controls Western Ontario. Mr. F. Wanless is the efficient cashier at this office, and has been here one year.

**CHAS. CANNOM**, Manufacturer and Dealer in Stoves and Sheet-metal Work, 284 Dundas St.—Mr. Cannom has been steadily at the head of this business for ten years, and is counted among the substantial business men of the city. He deals in stoves, and has a stock on hand at this season that is specially worthy of note, and he is selling them at popular prices. As a sheet-metal worker he is perhaps best known, and his inventions along the line of sheet-metal articles deserve special mention. He has patented and is supplying his trade with a gas oven which is a success and fills a long-felt want. It is made in three sizes, and is the most perfect baker, as well as the most economical oven, on the market, can be used on any gas, gasoline or oil stove, and soon pays for itself in the amount of gas it saves. Mr. Cannom also makes a steam-cooker that is the delight of the thrifty housekeeper. He also does general tin-smithing and roofing. He will be glad to show the Cannom Gas Oven if you will call.

Four transcontinental railways enter London, and it has, also, connection with the Wabash system.



R. C. Struthers & Co.

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**R. W. EMERSON, Druggist, 120 Dundas St.**—For ten years this has been one of the leading drug stores of Dundas Street, and is known for all that is best in its line of goods. A full selection of pure, fresh drugs, sundries of all kinds, a choice selection of toilet articles, and all that is included in a well-ordered drug store, is displayed with a neatness and attractiveness that is indicative of the care, business and exact methods of the proprietor. Mr. Emerson is a practical pharmacist, of eleven years' experience, is thorough in the compounding of prescriptions, and prompt in all matters. He has the confidence of the physicians, and the patronage of the best element in our city.

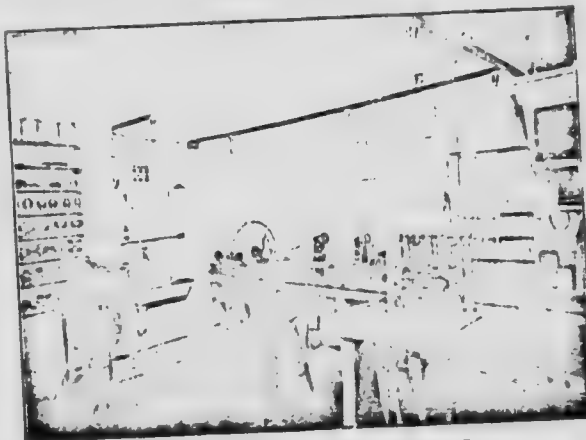
**A. MOUNTJOY (Chas. E. Mountjoy, Prop.), Commission Merchant, 187 Richmond St.**—Among the wholesale houses of London, this one holds a prominent position in the sale of fruits. The business was established forty years ago by Mr. A. Mountjoy, and has won a reputation for integrity and honorable dealings. Tropical fruits and vegetables are consignments, every domestic fruit and vegetable. Business is carried on with dealers within a radius of 75 to 100 miles, and shipments, large and small, are promptly delivered. Shipping arrangements are of the best, and enabling merchants to secure the freshest and best on the market, and prices that are satisfactory. Mr. Chas. E. Mountjoy, who is proprietor of the business, is in touch with the leading markets and local producers, and as a business man holds a clear record for straightforward dealing.

**W. McPHILLIPS, Pianos and Organs, 184 Dundas St.**—A business record of nearly thirty years has given this house permanent place among the reliable and standard concerns of our city. The luxuries of yesterday have become the necessities of to-day, and in the musical world nothing is more noticeable than the demand of all classes for the highest possible grade of pianos. Mr. McPhillips is prepared to meet this demand, and makes as his leader Gerhard Heintzman Pianos. In Phonographs he carries the best Edison; and in band instruments he handles the finest stock in the city. His stock of sheet music is thoroughly up-to-date, and in every line of musical merchandise his stock is top-notch. His trade extends over a radius of fifty miles, and he is the reliable piano man of the territory. Mr. McPhillips is a native of Ontario, and true to all the Union Jack represents long residence in our city has centered his interests here, and he is a loyal citizen.

**A. M. HAMILTON & SON, Seeds, Flour, Binder Twine, Baskets, Etc., 373 Talbot St.**—Since 1863 Mr. Hamilton has been a seedman of this community. He handles all kinds of seeds, carrying the best the ground will produce, and is taken as authority on all that touches the handling of such products. He handles the best grades of flour, Graham, rye, corn meal and buckwheat, sells the leading kinds of breakfast cereals, and salt, potatoes, poultry supplies, berry and fruit baskets, and, in fact, is constantly adding to his business for the accommodation of farmers and gardeners of this section. Mr. W. H. Hamilton, his son, is now associated with him in the business, is a business man of twentieth century progress and energy, and their business is one of positive force in commercial circles of our city.

**THE TAIT-BROWN OPTICAL COMPANY, 237 Dundas Street.** Manufacturing and Refracting Opticians; Joseph C. Tait, Oph. D., and W. Randle Brown, Oph. D., Specialists in Charge. —Although established only two years in London, this is the most up-to-date concern in the line of optical goods in the Dominion, and is in charge of specialists of renown. This company is known as manufacturers of fine optical goods, including the making of complicated lenses and its consulting optometrists. The character of their output and their work compares successfully with any that the world produces, and proprietors are thoroughly informed in all modern ideas, and equipped for the execution of the most difficult examination and prescription work. Our city is to be congratulated on having The Tait-Brown Optical Company in its borders.

**TACKABERRY & COMPANY, Manufacturers and Dealers in Harness, Trunks, Saddles, Valises, Etc., 364 Richmond St.**—No review of the progress and resources of the City of London



The Tait-Brown Optical Company Grinding Room.

would be complete without due prominence being assigned to the establishment of Wm. Tackaberry & Company, founded in 1867. It has grown with the city, and has ever been a prime factor in development of civic affairs. This firm manufactures harness, saddles, trunks, valises, etc., their line of leather goods being of superior material, and in great demand with wholesale and retail trade. Several skilled leather workers are employed, and the high grade of product is never allowed to suffer, being always noted for fine workmanship. This house is sole agency in Ontario for the Haughey Patented Interfering Device. Mr. Tackaberry is the second oldest business man in the city, and a gentleman of high standing in the community.

It is only eighty years since the first home was bewelled out in London.

**METROPOLITAN LIFE INSURANCE COMPANY OF NEW YORK.** District Office, Masonic Temple; Harry T. Timney, Superintendent.—The Metropolitan is one of the highest and in conservative corporations in the world, having for its foundation fidelity, honest and equitable treatment. Its headquarters are in New York City, with about a thousand branches throughout the United States and Canada. Prominent mention is due the London office, which for twelve years has been one of the influential factors in London insurance circles. For two years it has been under the successful management of Mr. Timney, who has been with the company ten years in other cities. He is now District Superintendent of Middlesex, Elgin, Perth and Oxford Counties, has under his charge 27 agents and 6 assistant superintendents, and 1,000 or more policies in the district. Mr. Timney occupies a high place in the esteem of the company, and is held in high regard as well by the people of our city.

**CANADA SPICE AND GROCERY CO. LTD.**—One of the important wholesale firms of our city is known as the Canada Spice and Grocery Company, with the following representative business men as its officers: F. A. Rowat, President; E. K. Barnsdale, Vice President; F. H. Robinson, Secretary, and A. T. Cleghorn, Manager. The company was organized five years ago, with an authorized capital of \$50,000, and a paid-up capital of half that amount, and has developed a trade that is far-reaching. They occupy a modern business block, handle high grade goods, and are up to the moment in every feature of modern business method. Their goods are sold under the special "Crest Brand" and are absolutely pure, wholesome and good, and their prices are the very best.

**THE CANADIAN BANK OF COMMERCE, J. H. H. L., L. Manager.**—One of the oldest and strongest monetary institutions in this city, and one which reflects unbounded credit upon it as a center of pecuniary resources, is the Canadian Bank of Commerce. This bank was founded in 1867, and in the same year established its London branch. This is now located in the new building, on the corner of Dundas and Richmond Streets, which was opened in May, 1900, and is one of the architectural features of Dundas Street and a pride of our fair city. The bank is peculiarly fitted for speedy transaction of business, and affords every opportunity in this line to its patrons. It has a paid-up capital of \$10,000,000, and rest of \$1,500,000. Its officers consist of the following gentlemen: Hon. Geo. A. Cox, President; Robert Kilgour, Vice President; James Crathern, Jos. W. Flaville, Hon. I. McKim Jones, H. D. Warren, Matthew Leggett, John Hoskin, K. C., L. D., A. Kingman, Frederick Nicholls, and B. E. Walker.

**MARSHALL BROS. & COMPANY, Importers of Teas and Coffees, 67 Dundas St.**—The tea store of to-day is a popular trade center, and goes to the heart of every home. This one has been in existence for about thirty years, and represents all that is modern and superior in tea and coffee supplies. Agents cover the entire western part of Ontario in the interests of the firm, and their goods find favor in many a household. Mr. R. Dunn, who is the enterprising manager of the business, is an expert judge of fine goods, selects the best that is on the market, his splendid buying arrangements, which give him advantage in prices, keeps his stock well graded, and shows an extensive knowledge of blending.

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**INSURANCE AGENCY.**—Messrs. Edward Towe & Company, office, No. 205 Masonic Temple Building, London, Ont. Since 1874 this agency has been one of the influential factors in London insurance circles, and enjoys a large share of the business of Fire, Life, Accident, Liability, Fidelity, and other branches of the insurance business transacted in this city. Messrs. Edward Towe & Company are the agents of the Liverpool and London and Globe Insurance Company, and this company, perhaps, is the best known of all companies doing business in Canada. Its predominant financial strength, coupled with the liberal treatment which it has uniformly extended to its patrons, has made the name of the company a household word throughout the civilized world. The capital and assets of this company exceed \$2,000,000. In matters of insurance the wise man invests in a company that affords absolute security, no matter what contingencies may occur, and that he shall receive liberal and prompt treatment in case of loss. Messrs. Edward Towe & Co. will be pleased to have a call from all who wish insurance.

**W. E. LONSBROUGH.** Livery, Boarding and Sales Stable, 291 Richmond St.—For many years this barn was known as the Sage Barn, and Mr. Lonsbrough has recently succeeded the firm of A. J. Stratton, and under his management the place promises to be one of the most popular in the city. In equipment Mr. Lonsbrough has every style of tony turnout, his horses are high bred and well trained, and his services are prompt and satisfactory. His barn is kept in fine order, and boarding fees receive careful attention. Fifteen stalls, built on latest improved plans, accommodate his fine horses, and everything about the place is kept in perfect system. Lonsbrough is a livery man of long experience, and has many friends in our city who wish him success in his new business.

**MOORE & HENRY.** Architects and Civil Engineers, Masonic Building.—An architect expected to know more about all kinds of business than any other professional man in the catalogue. With the progress of the civil and business developments, new devices are continually being made which require a productive brain and constant study to meet them. Messrs. John M. Moore and Frederick Henry, the members of this firm, established 15 years ago, are recognized as artists of no ordinary result of careful study. They are known as the designers of the Masonic Temple, the London High School, the Y. M. C. A. Building, and numerous other schools, churches and buildings of prominence throughout the Province. Every part of their work is complete, their specifications being clear and comprehensive. These gentlemen are also known as Licensed Land Surveyors, and their business requires the assistance of quite an office force. They are natives of London, and among the talented men of the city who contribute largely to her fame.

**THE EMPIRE ACCIDENT AND SURETY COMPANY.** Head Office, London, Ont.—Insurance is the safeguard to business that tides a man over every misfortune in business life. The Empire Accident and Surety Company is one of the recognized forces in insurance circles of the Dominion, and holds prominent place among the business institutions of London. This company was incorporated in 1903, under Special Act of Parliament, and has insurance in force to-day exceeding ten millions of dollars. The headquarters of this twentieth century enterprise are in our city, and the officers of the company are among Canada's representative men. The capital of the company amounts to \$1,000,000.00, which is fully subscribed. Business is transacted along the lines of accident, sickness

**THE NORTHERN LIFE ASSURANCE COMPANY OF CANADA.** Head Office, London, Ont.; John Milne, Managing Director.—The above is one of the sound Life Insurance Companies of Canada. It was organized in April, 1897, by prominent London men. It has made steady and permanent progress up to the present date; its subscribed capital and accumulated assets now amounting to nearly \$1,500,000.00. Its policies are all up-to-date, giving every condition, privilege and option, consistent with absolute safety and conservative management. The recent rigid Insurance Investigation brought out the fact that every dollar of its funds had been carefully guarded, and that economy in the management had been its watchword. The following are its list of directors and officers—T. H. Purdom, K.C., London, President; Thomas Long, Toronto, 1st Vice-President; W. S. Calvert, M.P., Strathroy, 2nd Vice-President; John Milne, Managing Director, and J. D. Ballour, M.D., Medical Director, both of London. Lord Strathcona and Mount Royal, Montreal, Canada, and London, Eng.; Matthew Wilson, K.C., Chatham; John Ferguson, London; S. H. Stevens, Chatham; John Davis, Windsor; Francis Love, P. M., London; John Purdom, London; Malcolm McGugan, ex-M.P., Strathroy; Charles Jenkins, Petrolia.

**THE PHILIP CAREY MANUFACTURING COMPANY.** 110 Masonic Temple, H. E. Rowell, Manager.—In this day of extensive building, roofing is a most important feature, and there never was a time in the history of the world when so many ideas were afloat in regard to roofing materials. The Philip Carey Mfg. Company, of Cincinnati, Ohio, are putting out the best all-around roofing material on the market to-day. It is composed of a heavy, flexible body of asphalt cement, laid on strong woolen felt, and covered with strong bur-lap imbedded in the upper surface, this in turn covered with asphalt compound, and last a tough, elastic-painted finish is put on after the roofing is laid. A special feature of this roofing is the extra lap for protecting nail heads and joints from frost, sun and water. This is a distinctive feature, and important. This roofing is recognized for its durability, economy and thoroughly practical construction, making it superior to all others. This company has had an agency in our city for the past two years, controlling a territory all over Western

Ontario. Asbestos, magnesia, cork, and felt pipe coverings; asbestos cement; asbestos paper and millboard; asphalt roofing paints, K'sene cold-water weatherproof paints and supplies are handled, as well as the Carey roofing mentioned above. Contracts taken for applying all these materials complete by corps of skilled workmen. Work done promptly and guaranteed. The company will have a \$100,000.00 plant erected and complete by July, 1907, in Ontario. It will be the largest and finest-equipped roofing and covering plant in Canada. Mr. H. E. Rowell, the efficient manager, is a man of twentieth century business methods, and a citizen of loyal type.

London covers an area of nearly 4,500 acres.



Moore & Henry, Architects.

Masonic Temple.

Photo by Cooper & Sanders.

and guarantee insurance, and its policies are simple, concise and definite contracts, which protect the holder along these different lines. No men in business have shown more diligence and straightforwardness in the promotion of its interests than the officers of the Empire Accident and Surety Co., who are M. L. Letch, President, London; D. McLachlan, Vice-President, Chatham; Thos. Boles, Secretary-Treasurer, London; Alex. Stuart, K.C., Solicitor, London; F. G. Rumball, London; B. S. Murray, London; Dr. S. A. King, Windsor; Wm. Squires, Mitchell; S. Rankin, Stratford; Dr. A. D. Smith, Mitchell; R. P. Whyte, London; Wm. Henderson, Vancouver; W. W. Stuart, Calgary; J. D. Ivey, Toronto, and Robt. Morton, Hamilton.



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Heintzman & Co's Piano Salesrooms.

**HEINTZMAN & COMPANY, LTD.** High-grade Pianos, 217 Dundas Street; J. A. Croden, Manager.—The London branch house of this well-known piano company was opened about twenty years ago, and has led the trade all over the Western Peninsula, by dealing in goods that are strictly high-class. Heintzman Pianos are quoted as standard all over the Dominion, and given prominent place for mechanical construction, durability, and excellence of finish. Under the management of Mr. Croden, this is one of the most profitable branches under the auspices of the company, and reflects credit upon his energy and judgment. No house in London has added more to its commercial value. Three floors, comprising 6,000 feet of floor space, is needed in carrying their stock, while the services of fifteen salesmen are constantly required in looking after this important territory.

**THE HUB POOL PARLORS and CIGARS.** Wheatcroft & Patrick, 258 Dundas St.—The Hub is the center of amusement for the citizens of our city, and though it was only opened last June, it has become the popular place of the town. Lovers of the game of pool find seven excellent tables, the best of light, and comfort and ease everywhere. The place is fitted with Brunswick Balke-Collender tables, which are acceptable by all as the best. These gentlemen are selling the leading brands of cigars, and are fine judges of "the weed." They are managers of skill, and know how to keep a little in advance of the times.

**THE D. WILKIE GRANITE CO.** 491 Richmond St.—The marble and granite sculptor of to-day is far in advance of the tombstone-maker that our grandfathers knew. This Company has been in business for nearly four years, and has won a reputation for fine monumental work. They are equipped with modern pneumatic tools, and the material used includes all kinds of granite and marble. Original designs are wrought, the work being of the highest order and artistic in every detail. Mr. Wilkie is recognized an authority on all that touches this class of work, and he employs the most skillful workmen. His skill and thorough knowledge have made this one of the prosperous concerns of London.

**AGRICULTURAL SAVINGS AND LOAN COMPANY.** Headquarters 109 Dundas Street, London, Ont.—Learn the habit of saving and you will never regret it. Teach your family to bank their savings, no matter how small. To open a deposit account in Agricultural Savings and Loan Company only requires \$1.00; a pass-book makes a nice present to any member of your family, and such small beginnings make large endings. Interest added every half year will help the account to grow. There is no better way of saving than by regularly depositing in Agricultural Savings and Loan Company; or should you desire a safe and sound investment for your savings, when they begin to grow, you can't do better than buy a debenture of this company. Executors and trustees are authorized to invest trust moneys in these debentures. The "Agricultural" commenced business away back in 1872, and has grown steadily ever since, until to-day its total assets amount to nearly \$2,500,000.00, while a reserve



Agricultural Savings & Loan Co

fund of \$265,000.00 adds greatly to the strength of the company. It is noted for its sound, conservative business methods, as its proud record of thirty-four successful years shows. The company's funds are all invested in real estate, under the guidance of a trained inspector.

**E. WORMALD.** Stationery, Books, Cigars, etc., 302 Dundas St.—Mr. Wormald has been steadily at the head of this business for four years, and is meeting every demand of city trade. He carries all kinds of books and stationery, showing the latest fiction and standard books of the day, and handling a line of stationery that is thoroughly up-to-date. He knows how to make his store attractive, and has a popular cigar trade, handling finest cigars and tobaccos, as well as cigarettes. There is not a business in the city that is conducted more successfully and correctly than this. Mr. Wormald is a loyal citizen, as well as a successful merchant.

**JOHN MANN & SONS.** Wholesale and Retail, Coal, Coke and Cement, 401 Clarence St., and 425 York St.—This firm has been doing business in Ontario for nearly forty years, being founded in Brantford by John Mann, who is still actively engaged in the business. The London business was started in March, 1886, by Geo. T. Mann, and has been a success since its inception, and the wholesale department has been located after from the London office, the trade extending from Quebec in the east to Windsor in the west. The firm enjoys the confidence of all its patrons throughout Ontario and Quebec, as well as of miners of coal and manufacturers of cement and coke. It has always been their policy to handle the very best goods that money could buy, knowing that a satisfied customer is the best advertiser. They also endeavor to have careful, painstaking, polite drivers. Your patronage solicited.

**THE WRIGHT HAT COMPANY.** Makers of the Wright Hat in all styles; factory, office and wholesale showrooms, 140 Ridout Street; retail showroom, 208 Dundas Street; B. G. H. Wright, Proprietor.—This firm make a specialty of high class exclusive designs for ladies and children. This industry is creative in the broadest sense, as they not alone produce "The Wright Hat," but within their plant design and manufacture their own exclusive blocks, which have lent to Canadian millinery a national individuality. All their output is sold on its merits, as "Made in Canada"; they being the first firm in Canada to adopt the "Made in Canada" motto, which has now become all but universal among Canadian manufacturers. The ability and capacity of this organization is amply demonstrated by the enviable reputation "The Wright Hat" enjoys in the most exclusive fashion markets of Canada. The firm sell direct to the trade through a competent staff of travellers, and, aside from their own sales showrooms and factory on Ridout Street, they have one of the most complete retail millinery stores in Canada, where they carry a display of trimmed millinery, not excelled anywhere, all the product of their own factory and staff of designers.



The Wright Hat Company. Section of Retail Department.



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Residence of T. B. Escott. George Craddock, Architect.

**T. B. ESCOTT & COMPANY.** Wholesale Grocers—This is one of the substantial and time-honored concerns of our busy city, having been founded in 1886, and occupying a modern brick building of ample proportions. The firm does a large wholesale business in staple and fancy groceries, teas, etc., supplying these goods to many customers throughout their extensive territory. They are sole agents for the Lion Spice-mill Products, and Grand Mogul teas, coffees, extracts, etc. The Seven travelling salesmen represent them on the road, and the annual increase in sales is a positive evidence of the high-grade quality of the goods they handle, as well as an indication of the popularity of this well-known firm. They deliver promptly and guarantee satisfaction in every way. The members of the firm are among the influential directors of commercial affairs of London, and citizens of public spirit.

**CHAS. COWAN.** Wholesale and Retail Dealer in General Produce, 400 Talbot St.—For twenty-two years the name of Chas. Cowan has been prominently before the public as a wholesale and retail dealer in produce. His name stands for reliability wherever it is spoken, and his business has the confidence of people in general. He deals in flour, grain, corn feed and farm seed specially, supplies the trade with corn meal, oatmeal, rolled wheat, buckwheat flour, etc., keeps three wagons busy, and has the big trade of the town. Mr. Cowan has every arrangement for the proper care of all produce, has immense warehouses on Bathurst and Carling Streets, ships and keeps goods in perfect condition, and manages his business with system and care. He buys principally in carload lots, and always gives the highest market value for his goods. For local produce he pays the market price, and keeps his name above reproach through honorable dealings.

Three-fourths of the people of London own their own homes.

**T. I. FRALEIGH.** Suits Cleaned, Pressed and Repaired, 414 Talbot St.—In this advanced age, no business is in more demand than the cleaning of gentlemen's suits and pressing of clothing. The best place to go is the question. Those who have patronized the above place will know where the best place is to be found. Mr. Fraleigh established this house three years ago, and has won the favor and patronage of London citizens by correct business methods and satisfactory service. All articles taken to him are thoroughly repaired, cleaned and pressed on short notice, and at reasonable cost. He is a man of public spirit, and is esteemed by all who know him.

**GEORGE CRADDOCK,** Architect, 461 Talbot Street—The architect is an artist that must have a thorough knowledge of the demands of every business. Mr. Craddock has lived in our city for many years, and has designed many of the buildings of importance in various lines. He is the architect for the London Board of Education, and will be remembered as the Supervisory Architect of Hellmuth Ladies' College. Among the residences of our proud city, those of T. B. Escott, Geo. C. Gibbons, Wm. McDonough, and others, show his handiwork, as well as Norwood House, the Escott home of Bishop Hellmuth, the Escott Warehouse, and the London Mutual Insurance Company's building. Mr. Craddock is highly esteemed by contractors and builders, is one of London's most enterprising citizens, and interested in her welfare.

London has one of the most efficient fire departments in the Dominion.

**A. GUNTHER & COMPANY,** Wholesale Hats, Caps, Furs, Etc., 239 King St.—The manufacture and sale of hats, caps and furs is a business that requires skillful handling, and shrewd business management, in order to be a success. Among the newer and more promising of London's wholesale houses, the firm of A. Gunther & Company are most conspicuous. This firm has been in business for two years, and already cover a wide territory, employing a large force of clerks, and four travelling salesmen. They are wholesale dealers in hats, caps, furs, robes, rugs, mitts, and specialties. They are sole agents for the celebrated "Elgin" and "Royal" brands of hats. For next season they are showing the most complete and up-to-date line of ladies' fur neck scarfs ever shown in Western Ontario, and are sparing no pains or energy to make this department a winner with the trade. They also have a line of men's coon coats that are popular with their customers. Their stock is new and thoroughly up-to-date, and goods are of superior quality.

**J. A. TANCOCK,** Veterinary Surgeon and Practical Horse-shoer, 97 King St.—Veterinary Surgery and Horseshoeing go hand in hand, as among the most scientific professions of the day. Dr. Tancock is a veterinarian of many years' experience, has been practicing in our city for twelve years, and is a graduate of the Ontario Veterinary College. He has been successful in a marked degree, and been successful in many difficult cases in the treatment of animals. He is proprietor of a horseshoeing shop at the above number, where simply nailing a shoe on a horse's foot. Shoes are adjusted here for the correction of abnormal conditions of the feet and ankles, and every feature of correct work is done by men of skill. When horses have his door they are prepared for any service that a well-shod horse can give.



T. B. Escott & Co. Wholesale Grocers. Geo. Craddock, Architect.



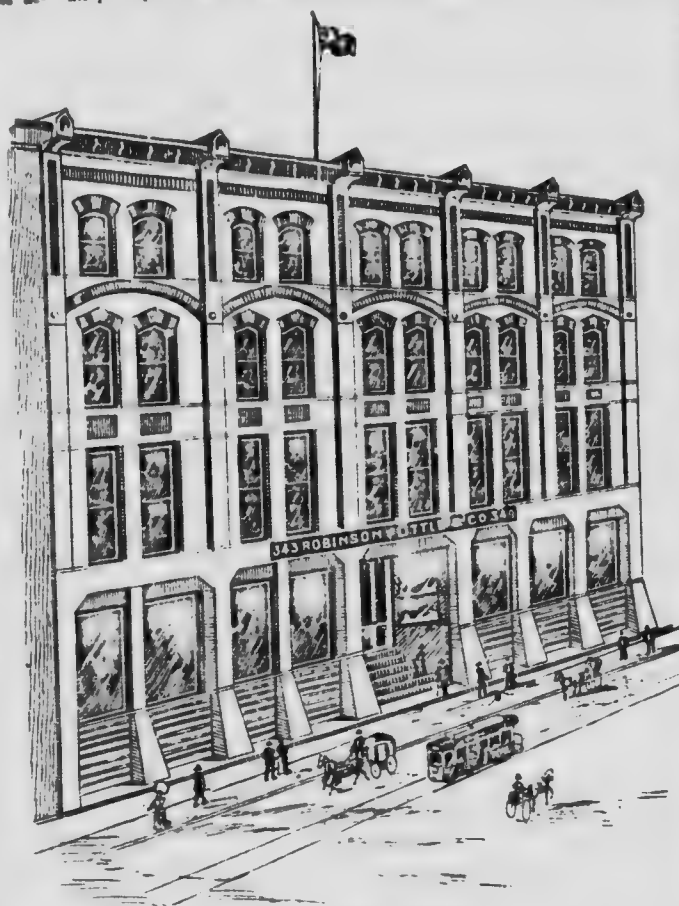
**ROBINSON, LITTLE & COMPANY.** Wholesale Dry Goods, Richmond Street.—This company has a record of thirty years without interruption, each year bringing with it success. The members of the firm are Messrs. Geo. Robinson and J. W. Little. These are men whose reputation stands for the accomplishment of business undertaken, and who are not satisfied with laurels already won. They operate one of the most extensive wholesale dry goods houses in Ontario, their shipments extending from this Province to the Pacific Coast. Their London building is one of the most commodious of wholesale houses, comprising nearly 60,000 square feet of floor space, and the volume of business which is carried on here is enormous. They have a buying office in Manchester, England, and a branch house in Winnipeg. Fourteen travelling men represent them in the Dominion, and their name stands for merit wherever it is spoken. London has no more worthy enterprise in her borders.

**OLYMPIA RESTAURANT.** 175½ Dundas Street, P. Karcampasis, Proprietor.—As a high-class restaurant and lunch counter this place has been prominent for about six years, and has built up a substantial trade through the successful management of Mr. Karcampasis, who has had large experience in this line of business. Besides a comfortable lunch room, the Olympia contains a dainty dining-room, where palms and other decorations charm the eye, and where tables are spread with the delicacies of the season, and every guest is served with prompt and courteous attention. Neatness and order are the rules of the house, and it is always inviting and attractive. Mr. Karcampasis is a business man of up-to-date methods, and a loyal citizen.

**WM. MORRISON.** Dealer in Boots, Shoes and Valises, 118 Dundas Street.—A shoe store properly conducted is an all important part in the make-up of a city. This is one of the leading commercial houses of the Forest City, and an enterprise of positive value in financial circles. Mr. Morrison handles the brands of shoes that people call best, is extremely careful in selecting styles, and takes great pains to have every customer secure a satisfactory fit. "Jenness Miller" shoes for women, and "Sovereign" shoes for men are his favorite makes. Every feature of the business bespeaks perfect mastery and unqualified success; this has been maintained through fifteen years of sharp competition. Mr. Morrison is the right man in the right place, and his store is one of the permanent mercantile houses of London.

**COTTAM BIRD SEED COMPANY.** 71 Bathurst St.—In noting the many business enterprises which contribute to the commercial strength of our fair city, special mention must be made of the Cottam Bird Seed Company, which for twenty-five years has built up an exclusive and fast-growing trade. The above firm have a modern and handsome plant, where Cottam Bird Seed is prepared for market at the hands of scores of skilled workers. This food makes vigorous, thrifty songsters, and it is now being used in almost every country,

and is a guarantee of health to all kinds of birds. This company is noted for its expert ability in blending and mixing seeds, and for the superior excellence of the output of their factory. They sell through brokers and merchants in all principal cities. See that the name "Cottam" is on all



Robinson, Little & Company.

the bird seed you buy, and know that you are getting the best.

London's educational facilities rank second to none.

**UNITED FACTORIES, LTD.** Thom. Bryan, Manager.—Mr. Bryan, one of London's representative business men, has been engaged in the manufacturing business here since 1870. He is the originator of Bryan's Brushes, and has had a long and successful career. Five years ago his factory became a part of an organization known as the United Factories, Ltd., operating factories in Toronto, London and Newmarket. The success of this undertaking has been marvellous, the trade of this company reaching far beyond the borders of Ontario. The factories united were Beek's Toronto Factory, Bryan's London Factory and Cane's Newmarket Factory, and the headquarters of the organization are in Toronto. The high standard of excellence of their output has recommended their goods, and travellers have no difficulty in looking large orders. Mr. Bryan is a business man with a clear and honorable record.

**CONFEDERATION LIFE ASSOCIATION.** Heath & Glass, District Managers, 106 Masonic Temple, London, Ont.—No person whose life is worth living can afford to be without life insurance. Safety is the prime essential, and without it no investment is worthy of consideration. A life insurance policy is a friend which will never fail you. Endowment insurance is looked upon by many as qualified to know as the safest and best form of investment, as is evidenced by the large amounts of money invested in it, by the most prominent financiers, bankers, merchants, manufacturers and business men throughout the civilized world. Would it not be well for you to consider this matter? The Confederation Life is one of Canada's most progressive and most prosperous companies. It issues policies on all up-to-date plans. It pays all death claims immediately on acceptance of proofs of death. It has enjoyed an enviable record for just and equitable dealing with its policyholders. Their accumulation endowment policy guarantees profits, extended insurance, cash value, paid-up policy, cash loans, instalment option, and allows thirty days' grace for the payment of renewal premiums. Full particulars furnished on application. Fred H. Heath and S. Frank Glass, District Managers, 106 Masonic Temple, London, Ont.

**F. W. FARNCOMB.** Surveyor and Civil Engineer, Bank of Toronto Chambers.—For fifteen years Mr. Farncomb has been classed among the successful professional men of our city, and is a member of the Ontario Land Surveyors' Association, and Canadian Society of Civil Engineers, being engineer of thirteen townships. His knowledge is definite, and his work carried out with careful attention to every detail. Having spent a lifetime in the study of his profession, he has mastered every detail which counts for merit. Several assistants are employed in his office, and his business is still on the increase, and those who have entrusted him with business affairs have no cause to regret it. No firm or been more diligent in the prosecution of city interests. Mr. Farncomb is a native of London, and is held in highest esteem in his native city.



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City Hotel.

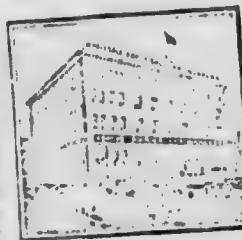
**THE CITY HOTEL.** W. S. Lashbrook, Proprietor, Dundas and Talbot Streets.—Mr. Lashbrook has been for a number of years in the hotel business, and is master of every detail. Two years ago he took charge of the City Hotel, and has revolutionized it. Everything is up to the hour, rooms refitted and refurnished, office accommodations the best, sample rooms sufficient, and a dining room that the most exacting guest finds no fault with. This is the best medium-priced hotel in this part of the Province, and enjoys a high reputation for first-class service. Special attention is paid to commercial and theatrical trade. Mr. Lashbrook is the right man in the right place, is popular with travelling men, and one of the men of our city who is ready to push to success whatever is for public upbuilding.

**McMAHEV, GRANGER & CO.** Wholesale Dry Goods, 333 Richmond St.—This house has a record of eighteen years, and in every invoice a decided advance is recorded. They occupy five floors of one of the best wholesale blocks in the city, covering 35,000 feet of floor space, and displaying the finest stock of dry goods in the city. They import from foreign markets, handle the best home productions, and have established a trade that reflects credit upon the activity and progressiveness of the firm. Five travelling salesmen are progressive of the firm. Five travelling salesmen are best booking orders from every part of Ontario, and orders are filled with promptness, the trade being furnished with many exclusive designs not found in other establishments. This is one of the representative and leading houses which make up the commercial environment of London.

**STIRTON & DYER.** High grade Cigar Manufacturers, 62 Dundas St.—Established seven years ago, and conducting factories at Winnipeg as well as London, this company has gained the lead in that line of business throughout a large territory. They are extensive manufacturers of all kinds of high-grade cigars, and the very best is supplied to their patrons throughout the Provinces they cover. Among their leading brands of cigars are "Bensford," "Dunroven," and "Club House," and other popular makes, their output reaching the high-water mark of 3,000,000 a year, and their factory here employing about 60 persons. W. J. Stirton and J. J. Dyer are business men of twentieth century type, and successful to a high degree because of their ability and energy.

**COATES, BURNS & WANLESS.** Wholesale Boots, Shoes and Rubbers, Richmond Street.—Among the important additions to the wholesale business of the Forest City during the past year, mention must be made of the above twentieth century wholesale footwear establishment, with Messrs. Robt. Coates, M. J. Burns and R. B. Wanless as firm members. Their

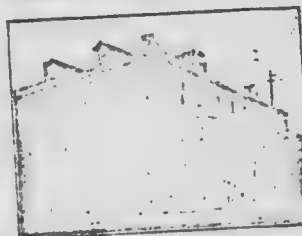
immense building, located on Richmond Street, near the Grand Trunk depot, is the center of a thriving business which promises to be one of the very most successful of London commercial enterprises. Their stock of goods is unrivalled in style, shapes, sizes and quality, and is sold all over the west, a force of bustling commercial travellers introducing them into new territory, and booking large orders where the firm is known. They are selling agents for the celebrated Maltess Cross Rubbers. The founding of the house of Coates, Burns & Wanless is one of the fortunate ventures of the past year, and is welcomed as one more important spoke in the wheel of commerce.



Coates, Burns & Wanless.  
Crutchshank Block.

**ALEX. JOHNSON.** Horseshoeing and General Blacksmithing, 347 Talbot St.—For seven years Mr. Johnson has been listed among the business men of London, and has made a record for right dealing and skillful work that has given him permanent place among men of affairs. He has worked at his trade in our city for fifteen years, and has mastered it in every detail. Interfering, forging and stumbling can all be prevented by his skillful shoeing, and his shop is equipped in every way for doing the best of work. You will find that this gentleman always keeps his word, and is at all times an upright, capable artisan. Mr. Johnson is a native of Ontario, and a popular citizen of our city.

**DOMINION HOUSE.** John J. Cox, Proprietor, near all depots.



Dominion House.

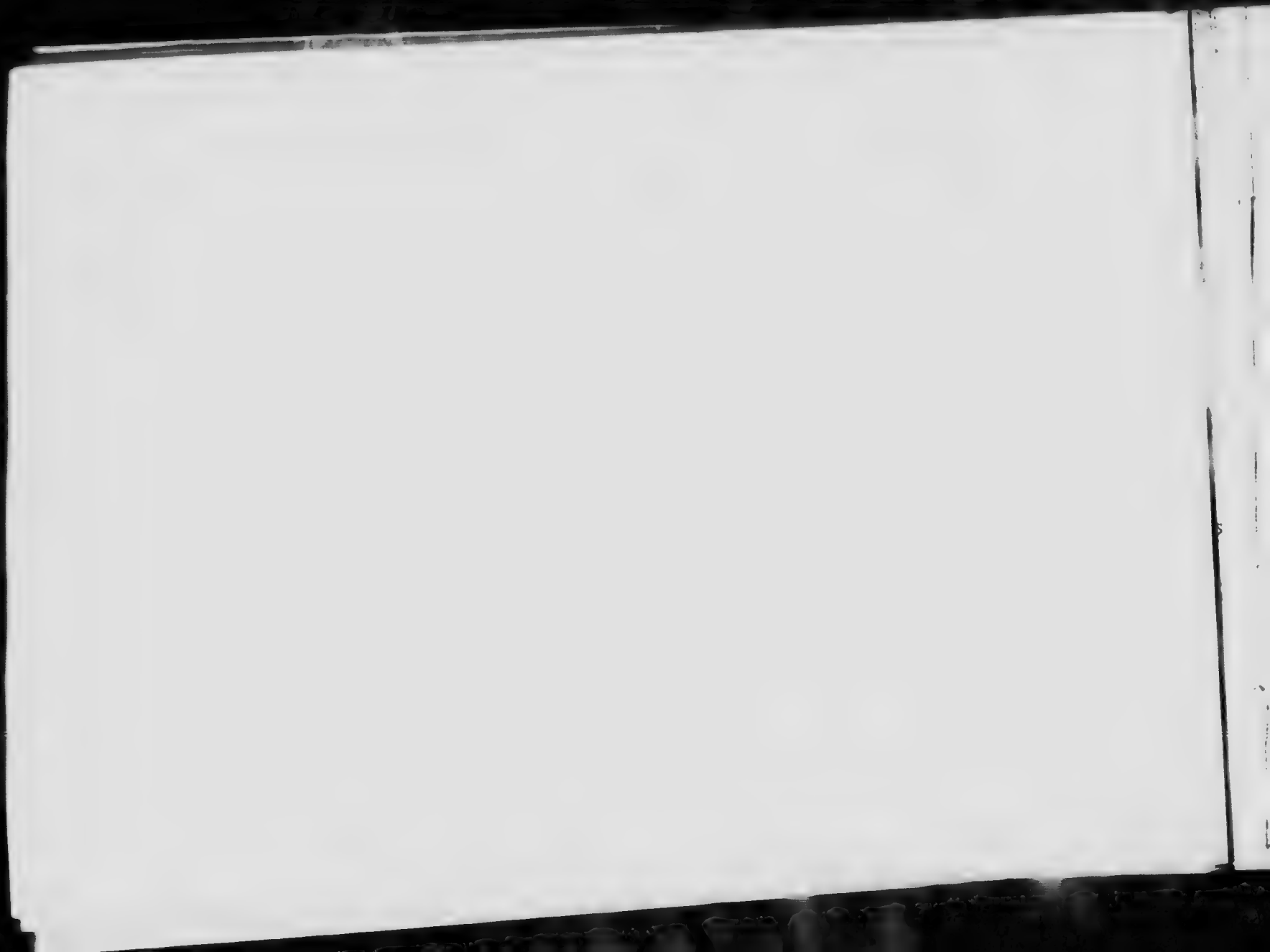
beds kept clean and neat. People who appreciate genuine wholesome service find all they are looking for at the Dominion House. It has about fifty guest rooms, and was founded in 1847. Mr. Cox has been in the hotel business for over twenty years, and is a popular host who takes good care of his many guests.

**WRIGHT, SONS & COMPANY.** Wholesale Hats, Caps, Furs, Etc.—The business of the above firm was established in 1874, and has ever been a prime factor in the development of London trade abroad, as well as an influence for the advancement of the city's prosperity and welfare. As successors to the firm of Fred. Wright & Company, this firm covers a wide territory in the wholesale distribution of hats, caps, robes, rugs, straw and waterproof clothing. They represent the celebrated hat manufacturers, Wilton & Co. and the factory of felt hats, known as the best British makers & Co., of London, England, known as the best British makers of felt hats. They also deal in raw furs, and in their immense building, the Crutchshank Block, shown on the map, they employ a large staff, while six travellers represent them on the road. Their territory extends from Montreal to the Pacific Coast, and their name stands for honest goods wherever it is spoken. Their principal Mr. W. H. Wright, entered the employ of the founders of the business, R. C. Macbe & Co., in 1883, and the intelligent manner, born of experience, in which he has ministered to the wants of their customers, has achieved their success. Nineteen hundred and six has been their banner year.

**THE LONDON FOUNDRY COMPANY, LTD.** Thames Street (foot of King).—Conspicuous among the creative concerns of our city is the London Foundry Company, Ltd., which was established eighteen years ago, and is known all over the country as the largest manufacturers in their line of goods. A cut of their building is here seen, and is modern in equipment and a model in management. Their product includes barrows, trucks, carts, blacksmiths' tools, drills, washing machines, cider mills, structural ironwork, etc., etc. A speciality is made of fine iron castings, and the manufacture of small machinery and novelties for patentees and others not having factory facilities of their own. Branches of the London Foundry Company are maintained in Vancouver, Winnipeg, Toronto and Halifax; and their volume of business has reached enormous proportions. Mr. D. J. Cowan is President of the Company; S. W. Widdowson, Vice-President, and W. H. Thorpe, Secretary and Treasurer. They are representative business men of our fair city, and public-spirited and generous in all public matters.

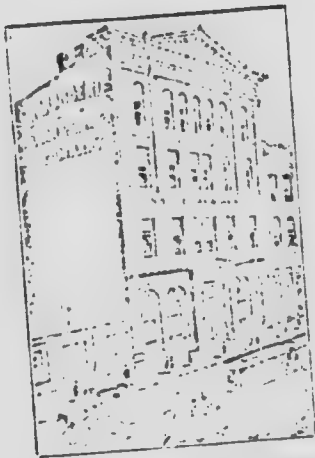


The London Foundry Company, Ltd.



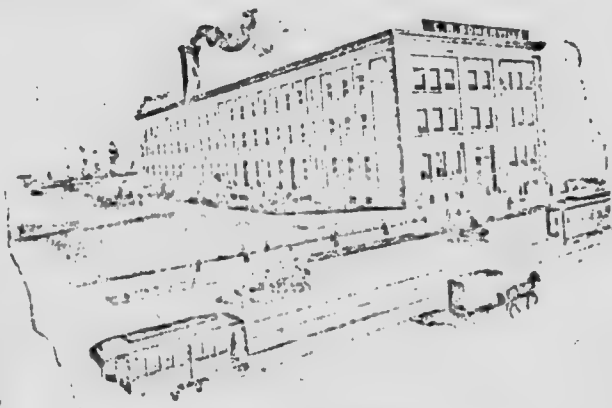
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**HURON & ERIC LOAN AND SAVINGS COMPANY.** Headquarters  
London, Canada.—By the amalgamation of the Canadian Sav-  
ings & Loan Company and the Huron & Eric Loan and Sav-  
ings Company in January, 1906, was formed one of the  
strongest non-profit institutions of Ontario. The subscribed  
capital of the company now amounts to \$4,500,000.00, of  
which \$1,900,000.00 is paid up, and the reserve fund is \$1,-  
\$25,000.00, being over 80 per cent. of the paid-up capital.  
The business as it has been carried on during the year 1906  
has been highly successful and satisfactory, and augurs well  
for the year to come. The Huron & Eric Loan and Savings  
Company has been prominently before the public for forty-  
two years, and has the confidence of the people to a marked  
degree. In union there is strength, and the two corporations  
who for thirty years past were strong opponents, being united,  
will enjoy even greater prosperity in the future than in the  
past. The management is conservative in its policy and  
progressive in its methods, the directors being J. W. Little,  
President; V. Cronyn, K. C., 1st Vice-President; Robt. Fox, and  
Vice-President; John Christie, F. E. Leonard, John Labatt,  
F. R. Reeves, A. T. McMahon, T. G. Meredith, and G. A.  
Somerville is manager. In the same building, and practical-  
ly under the same management, is The Canada Trust Com-  
pany, who act as Executors, Administrators, Guardians and  
Trustees. The volume of business now transacted shows that  
this company also enjoys the confidence of the public.

**C. R. SOMERVILLE, Paper Boxes and Fine Chewing Gums,**  
618-630 Dundas Street.—In 1866 Mr. Somerville established a  
his present business, and since that time has been enjoying a  
steadily increasing accession of patronage. He manufactures  
paper boxes of various kinds, making a specialty of folding  
and paper boxes. He also imports fine confectionery boxes and  
baskets from Germany, and lacquered boxes from Japan, and  
in this line of business is, perhaps, the most widely known of  
any dealer in the Dominion. An important department of  
his enterprising business is the manufacture of fine Chewing  
Gums, and his standard brands, "Mexican Fruit," "Pepin,"  
"Kola," "Red Hand," "Papoose," etc., are known to be  
of first quality and fine material. Large quantities of these  
goods are exported to England and Scotland, and his sales to  
in this country extends from Coast to Coast. He sells to  
the jobbing trade only, and employs a number of travellers,  
and about two hundred persons are employed in his factory, and  
his pay rolls swell the volume of London's commercial



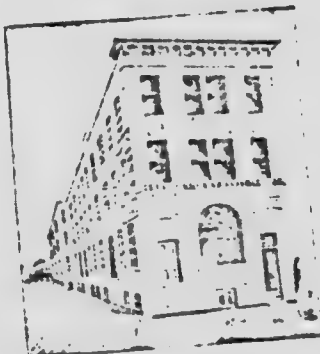
reports. Mr. Somerville has also a branch factory in Stratford, and warehouses in Toronto, Montreal and Winnipeg.

**T. SPETTIGUE**, Merchant Tailor, 361½ Richmond St. — The merchant tailor to be successful must be an artist in his line. He has as many fancies to meet as any business man in the city. Mr Spettigue began business here fourteen years ago, and holds the favor of the public by making clothes that defy criticism. He carries a select and handsome line of suitings, keeps the best ideas of the season well in hand, and makes garments that are faultless in fit and finish. Cleaning, repairing and pressing are also in his line, and a popular branch of his business. Mr Spettigue is a business man who understands the wants of the hour and meets them successfully. He employs first-class tailors, and nothing but superior work leaves his shop. For twenty-five years Mr. Spettigue has been a resident of our city. He is held in highest esteem by all.

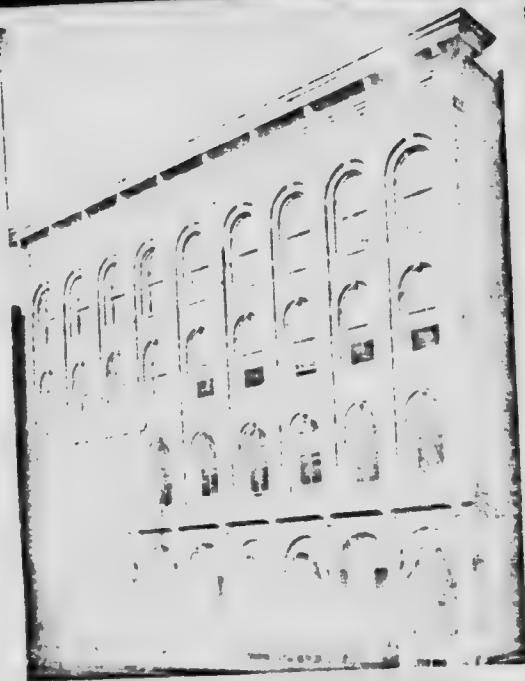
**SUTHERLAND BROS.,** Stoves, Furnaces and Metal Works, 34  
Richmond St.—The firm of Parkinson & Co. was succeeded five  
years ago by Messrs. B. and H. J. Sutherland. The busi-  
ness has had a steady growth from the beginning, each year  
showing a marked advance in patronage and volume of busi-  
ness. Their stock is complete in every department. Suther-  
land Bros. deal in "Happy Thought" ranges, stoves and  
furnaces, and their customers will tell you that these goods  
are rightly named. This firm acts as London agents for  
the Buck Stove Co., of Brantford, and contract for roofing,  
eavestroughing, iron skylights and metal ceilings. Their  
jobbing is done on short notice at reasonable prices. Their  
work in this line is not to be excelled. Sutherland Bros.  
have lived in London for twenty years, and have the confi-  
dence of our citizenship.

**TANTON'S STORAGE.** John Tanton & Son, 113 117 York St. — Through the change of busy years, since 1858, the name of Tanton has been steadily before the public in London. At the above York Street address is to be seen their immense storage, as seen in the cut on this page. This building is 200 x 25 ft., is three stories and a basement in extent, and is the favorite storage house of our city. Mr. John B. P. Tanton, son of the founder of a whole-business, is now sole proprietor, and a wholesale and retail dealer in cheese, clover and timothy seed, grain, haled hay, salt, flaxseed and meal, oil cake, and supplies the best that the markets afford. He ranks high in commercial reports, and as a citizen is loyal and public-spirited.

The City of London is noted as being one of the most law-abiding cities on the continent, and its police force is found sufficient to preserve the peace at all times.







Elliott, Marr & Company, Ltd., Wholesale Grocers.

**ELLIOTT, MARR & CO., LTD.,** Wholesale Grocers, 184 King Street.—Established sixteen years ago, this is one of the best-known business houses in Western Ontario, having for its officers the following gentlemen: John Marr, President; A. McPherson, Jr., Vice President; C. G. Watson, Secretary, and W. H. Millman and Robt. Marr, Directors. The volume of business transacted may well be conjectured from the size of the building required for its stock, which is four stories high and covers 28,000 feet of floor space. This firm carries an immense stock of staple and fancy groceries, including the best goods obtainable. Their line of teas is especially fine, and includes the brands known as "Shaver Teas" and "Man of War Teas." Five travelling salesmen are busy booking orders, which their customers have found to be promptly and satisfactorily filled. The members of the firm are among the most progressive and public spirited of the citizens of London and their house is one of our most substantial and promising industries.

The prettiest, healthiest, cheapest, the ideal city of Canada is London, Ontario.

**THE COMMERCIAL ELECTRIC COMPANY, 477-477½ Richmond Street.**—This is a day of electric operations, when everything moves by lightning, and lightning moves everything. This company, although established less than two years, is in the very forefront of electrical construction in London. Mr. Forley, one of the firm members, was for many years connected with the London Electric Company, and Mr. Forbes, the other firm member, is well known in London business circles, and a native of our city. These gentlemen are acknowledged experts in the adjustment of electrical appliances, keep their contracts in harmony with building laws, and are the standard for high-class work. Their business has been increasing at a rapid rate, and they have recently moved into larger quarters to accommodate this growing trade. They now have one of the most artistic show-rooms ever opened in London. The room is tastily arranged, and everything in the line of electrical fixtures is on exhibition. Beautiful chandeliers, deep-shaded globes—in fact, every detail of electric lighting is shown to the best advantage. Their many friends are pleased to note the success which has attended their efforts.

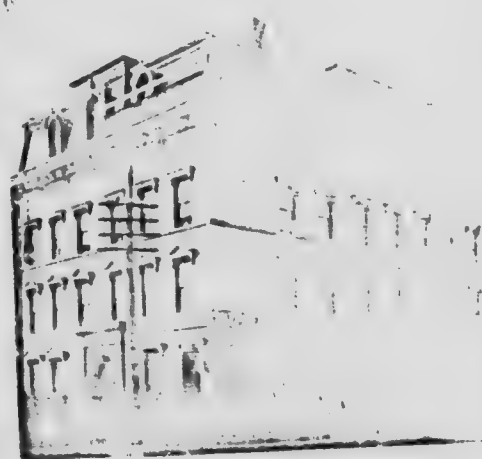
**W. J. WILSON, Veterinary Surgeon, Office 99½ King Street.**  
Dr. W. J. Wilson is, perhaps, the best-known veterinary surgeon in this part of the Province, and has the distinction of being the first graduate practitioner west of Hamilton. This business was founded in 1868 by Mr. Jas. H. Wilson, father of the present proprietor, and until 1880 the firm was known as J. H. Wilson & Son. Dr. Wilson is a graduate of the Ontario Veterinary College, ranks high in the professional world, and has one of the most completely equipped hospitals for the care of dumb animals in the country. He keeps abreast of the times, and has the skill that is won by years of practical experience. He makes a specialty of operative surgery, dentistry, and diseases of dogs, besides his large practice in the care and treatment of horses.

**HOTEL CECIL, W. P. Hanford, Proprietor, York and Clarence Streets.**—One of the most popular establishments of its kind in London is the Hotel Cecil, presided over by Mr. W. P. Hanford, who was formerly of Queen's Hotel, this city. The hotel is conveniently located near the depots, and commercial travellers are specially catered for. This house is a prime favorite with the "Knights of the Grip," and is popular with London citizens as well. It is comfortable and perfectly clean, furnished, guest rooms are well ventilated and perfectly clean, and the table is plentifully supplied with wholesome food, and every feature of the house is arranged for the comfort of persons away from home. Rates are \$1.50 per day. Mr. Hanford is well known as a genial and popular host, whose ambition is to make his house the most popular in the city, and he is certainly succeeding, as his many guests will testify.

**MCLEAN'S HARDWARE, 287 Talbot Street, Gillian McLean, Proprietor.**—Conspicuous among the hardware dealers of London is Mr. McLean, who has been in the hardware business for nearly twenty years, and established the store at this address about three years ago. He occupies a fine location, and carries a stock that admits of no criticism. His line of builders' hardware, including all lines, and painters' supplies, window glass, mechanics' tools, etc., is most complete and quoted at conservative prices to contractors and builders, uniform prices prevailing in every line. For heavy and shelf hardware, stoves, tinware and furnaces his store is the best. No man in the city has done more to establish right business principles or contributed more to the standard value of the city than Mr. McLean.

**T. FOX, Licensed Pawnbroker, 172 King Street and 383-385 Clarence Street.**—Few people understand the real purpose and meaning of a pawnshop. When properly conducted it is an advantage to a community, and a lucky trade center for those who know the value of what they buy. Mr. Fox has one of the neatest, most attractive stores at 172 King Street, where he sells new goods exclusively, and can be trusted at bargains to his many customers. He sells clothing, jewelry, trunks, musical instruments, and many other articles. At 383-385 Clarence Street, Mr. Fox carries a stock of second-hand articles of jewelry, diamonds, and any personal articles in demand, which he offers at prices that are considerably cheap. His business is confidential, well conducted and highly successful. Mr. Fox was the first pawnbroker who ever took out a license in the City of London, having started the business here in 1881, and he has enjoyed a constantly increasing business ever since.

**WALPER HOUSE, L. I. Walper, Proprietor.**—Two thirds of the world are transient. A good hotel is a delight and a haven of rest to a travel-worn and weary populace. Those who pass through London say the Walper House furnishes the most homelike accommodations that a twentieth century hotel can provide. For fifteen years this hotel was known as the Hotel Bernard, and has recently been purchased by Mr. L. I. Walper, who is a well-known hotel man. He has been in the hotel business for years and also managed other hotels, and he can court his friends by the score. This house is centrally located, and caters to the theatrical trade. They have perfectly ventilated rooms, with accommodations for guests, good office space, a dining-room that is inviting, meals that are surpassing, and a special contest is shown every guest.



Walper House.



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**THORNE BROS.**, Dealers in Fine Boots and Shoes, East Corner Market Lane.—This is an enterprising house, and one that has built up a very flattering trade. The business was established 14 years ago, and is under the management of Mr. J. E. Thorne, while the other member of the firm, Mr. Richard Thorne, is in charge of a shoe store at Mitchell. Intense energy, unusual business ability and a stock that defies criticism have been the levers that have brought success to Thorne Brothers. They carry the best makes of American and Canadian shoes, fit them carefully to the feet, and are careful to please the most exacting. Their stock is large and strictly up-to-date, no old and shop-worn goods being carried. In the commercial reports of the city their business weighs heavy, and as citizens they are loyal and public-spirited.

**DR. J. L. SCOTT & COMPANY**, Manufacturers of Dr. Scott's Dietetic Stock Compound and Veterinary Preparations, 453, 455, 457, 459 Talbot Street.—London has many distinguished business houses. One that is daily adding to the fame of the

**THE DOMINION SAVINGS AND INVESTMENT SOCIETY.** Masonic Temple Building.—There is no line of business in any community so closely associated with the people as the saving and investment of their money in safety and security. The Dominion Savings and Investment Society was organized in 1872, and has had large part in the development of London's best interests. Through their system our citizens become owners of their homes instead of tenants. Money is loaned on approved real estate at lowest current rates. Loans are also made on the monthly installment plan, which system has proven very satisfactory for both borrower and lender. Courteous treatment and every convenience is afforded their customers, and correspondence is solicited. One dollar opens an account in the name of the depositor. The total assets of the company are \$2,203,948.61. The margin of security for debenture holders and depositors amounts to \$1,000,000. The directors of the company are financiers of well-known ability and public confidence. T. H. Purdon, President; John Ferguson, Vice-President; Nathaniel Mills, Manager.

**THE LABATT MANUFACTURING COMPANY**, Richmond and Bathurst Streets.—Among the representative industries of London which have risen to a position of commanding importance, and have materially contributed in establishing the advantages of this city as a manufacturing center, the Labatt Manufacturing Company is a prime factor. Established in 1878, and reorganized in 1906, it has grown steadily until its trade extends to all parts of Canada, and requires the services of five travelling salesmen. Plumbers' supplies, gas and gasoline engines, engineers and steamfitters' brass goods, valves, steam cocks, iron and brass castings, etc., are among their products, and which they sell to the retail trade. Their plant has been extended from time to time, and at present employs 150 skilled hands. Only goods of superior merit leave their factory, and bear a high-class reputation. The officers of the company are: John Labatt, President; R. J. Sutton, Manager, and Hugh F. Labatt, Secretary-Treasurer.

D. S. Perrin & Company, Ltd.

**D. S. PERRIN & CO., LTD.**, Manufacturers of Biscuits and Confectionery.—London is the home of great industries, and the distributing point of their products for a large territory. One of the firms which has made London famous as a manufacturing center is the celebrated house of D. S. Perrin & Company, Limited, manufacturers of Biscuits and Confectionery. We show herewith a cut of their immense plant, which has a floor space equivalent to nearly 1/2 acres, employs 500 persons, and keeps 30 travelling salesmen on the road. This business was founded by D. S. Perrin, and has grown to mammoth proportions—a monument to the industry, integrity and business ability of the founder. Its products comprise the daintiest and most toothsome of biscuits and Confectionery known to modern twentieth century achievement, and are the favorites in Canadian homes. Branch warehouses of this company are located in Montreal, Ottawa, Hamilton, Winnipeg and Calgary, and their business extends over the entire country. D. S. Perrin, President; H. P. Allen, Managing Director.

**DYER BROS.**, Mammoth Livery, 189 Dundas Street.—Messrs. Thomas and Luke Dyer are the partners of this popular livery firm, who began business in our city about four years ago, and for two years have occupied this central location on Dundas Street. The livery rigs seen on our streets are far above the average city in style and equipment, and Dyer Bros. furnish the toniest of all the turnouts. They have a barn comprising 24 comfortable stalls, horses that are well groomed and high-bred, carriages, hacks and coupes of handsome design, and have the patronage of our best people. Their drivers are reliable and familiar with the city's numerous drives, their services are prompt, and their word is as good as gold. In fact, Dyer Bros. are among our most popular business men, and merit the success which is coming their way.

Tourists from all parts of the world have come to visit



Dr. J. L. Scott & Company.

Forest City is the firm of Dr. J. L. Scott and Dr. C. S. Tamplin, for they have placed on the market of the world an article of incalculable value to stockmen and farmers. In their new and modern-equipped building, at the above Talbot Street number, they are manufacturing the famous preparation known as Dr. Scott's Dietetic Stock Compound, and other Veterinary Preparations. Under the management of these gentlemen the output has reached enormous proportions, and has become a household word. Among farmers and stockmen this Dietetic Stock Compound is unequalled as a flesh and blood food, and as a preventive of diseases amongst domestic animals. Dr. Scott was formerly State Veterinary Surgeon of Wisconsin, U.S.A., occupying that important position for 14 years. Dr. Tamplin has been a practicing veterinary surgeon of London for 20 years. Both these gentlemen are graduates of the Ontario Veterinary College, and occupy an enviable position in their chosen profession. They have demonstrated this compound through hundreds of experiments, and know it to be the greatest article ever offered to stockmen. A trial



The Labatt Manufacturing Company

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J. Gammage & Sons, Florists.

**J. GAMMAGE & SONS**, Wholesale and Retail Florists, 207 Dundas Street.—For a quarter of a century this business has been in successful operation, and for years the florist shop known as "Gammage's" has been the attractive spot on Dundas Street. It is now under the sole proprietorship of Mr. W. W. Gammage, who has brought the business to the highest degree of perfection in floral culture. His sales-rooms are always fragrant with most luxuriant and rare blossoms, and a beautiful conservatory shows bottled plants in full bloom, revealing the choicest lines of flowers and plants on the market, while on Oxford Street he owns greenhouses under cover of 100,000 square feet of glass, where he has developed many beautiful flowers and brought to a superior grade the standard flowers, proving him to be master in the grower's art. Besides meeting the popular demand in London, and supplying the entertainments and high-class functions with artistic decorations, an immense business is carried on throughout the entire western portion of Ontario through agents. No men have demonstrated more energy and skill in the perfection of business affairs, or contributed more to the distinction of the town than J. Gammage & Sons, Florists.

**WILLIAM G. MURRAY**, Architect, 114 Masonic Temple.—The architect is the one man upon whom the building interests of a wholly dependent. No science has advanced so much in the recent years as architecture. The architect of to-day must be familiar with the current business and advanced ideas relative to business requirements. For several years Mr. Murray has been classed among the successful architects, and is today in the forefront as an artist of high degree. His plans cover every class of architecture, and are seen in many of the public and private buildings of the city. For four years he studied in the office of Geo. B. Post and Tiffany's studios in New York City, and in our city he designed the buildings occupied by Green, Swift & Co., D. H. Howden & Co., The Echo, the residences of Mr. A. S. Abbott, Mr. Ed. Shea, Mr. Geo. G. McCormick, Mr. Wm. Morrison, and a host of others. The churches of the city also show his handiwork.

London is the greatest railway center in the Dominion of Canada.

**SPITAL, SABINE & CO.**, Wholesale and Retail Dealers in Furs, Hats, Cap, Gloves, Etc.—This company has a record of fifteen years of successful business enterprise. As practical furriers they lead all others, and as dealers in fur goods they are authority. They have a large trade throughout Western Ontario. Furs from all the fur markets of the world are carried in stock, and there is nothing in fur handling, designing or executing in which they do not excel. There is no feature of completeness lacking throughout the entire establishment, and their stock includes the leading styles of the day. Mr. Sabine is full of the Canadian spirit of enterprise, and acknowledges no limit to possibilities. This is one of the firms that has made London such a widely known commercial center.

**NEW YORK STORE**, Fine Groceries, C. H. Lee, Wholesale and Retail Grocer.—In the Forest City the grocery business is most ably represented by Mr. C. H. Lee, who operates a popular store, known as The New York Store, where the delicacies of the season may be found. He has made a study of the business, knows where and how to buy to the best advantage, and gives his customers the benefit of judicious buying. He gives full measure and down weight, keeps two delivery wagons busy, and treats each customer with courtesy. A meat market adds to the convenience and popularity of his establishment, and meats of prime cut are handled. The freshest vegetables and fruits are found at the New York Store, as London housekeepers well know, and dairy products that are always superior. Mr. Lee is held in high esteem in business as well as social circles.

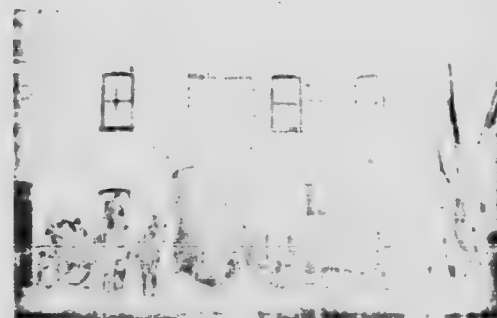
**INTERNATIONAL HARVESTER COMPANY OF AMERICA**, Corner York and Clarence Sts., J. A. McConvey, Manager.—Our city is fortunate in numbering among its business concerns of prime importance a branch of the International Harvester Company's mammoth enterprise. Their London store is a wholesale distributing point for their celebrated farm machinery, and is one of the most important of their many houses. Their modern brick block is located at the corner of York and Clarence Street, comprises three floors and a basement forty feet. This is stocked from basement to roof with the choicest of machinery and farm implements of latest model, which are shipped to all parts of the West in immense quantities. Some extent of the volume of business transacted from the London house may be gained from the fact that seventy-five travelling salesmen are required to cover the territory. Mr. J. A. McConvey, the manager, is held in highest esteem in the community in which his house is so prominent commercially.

**COMMERCIAL TRUNK COMPANY**, Manufacturers of Trunks and all kinds of Travellers' Goods, 260 Dundas Street.—In May, 1905, Messrs. C. E. Speiran and W. J. Mottram established the Commercial Trunk Company, and it has been a successful venture from the start. These gentlemen have had years of practical experience in the manufacture of trunks, having worked at the trade in Toronto all their lives. This business is welcomed by many a traveller, and patronized by people from all parts of the country. They do expert repair work on all kinds of baggage, and their work is in great favor with large wholesale firms everywhere, as well as with the commercial traveller in general. This is one of London's most practical and progressive establishments, and holds high place in public favor.

From a sanitary point of view, London ranks the highest

**THE PEOPLE'S BUILDING AND LOAN ASSOCIATION**—Head Office, The People's Buildings, No. 429 Richmond St. London, Ont.—This company was established in 1897, and has an authorized capital stock of \$4,000,000. This loan money on first mortgage securities, pay interest on all deposits, and have done more to stimulate men of limited means to own a home or establish a bank account than any company of individuals in London. During past summer the Managing Director was in Great Britain, and arranged to put on a sterling debenture issue of \$100,000 in that country, which reflects the good opinion held of the association among British investors. They are one of the strongest institutions of the kind in Western Ontario, their last statement showing assets amounting to nearly \$200,000, with a steady increase from the first. London owes much to the fine management and diligent efforts of this company in the development of all that is best in the city and country. The officers are men whose success in business has proven them to be generals of finance and successful promoters of important matters. They are: W. F. Roome, M.D., ex-M.P., President; A. A. Campbell, Vice-President and Managing Director; William Spittal, Secretary-Treasurer, and Major George W. Hayes and O. H. Talbot, Auditors.

**ROBERT HUESTON & SONS**, Livery, Coupe and Cab Stables, 360 Wellington Street.—Driving is a favorite pastime in London, and the favorite livery stables are the Heston Livery, located at 360 Wellington Street, and the Star Livery, at 479-485 Richmond Street, which are under the proprietorship of Mr. Robert Hueston and his sons, William and Melville Hueston. They have rigs of every style, horses well selected and carefully groomed, and every appointment of their establishments correct. They furnish the fancy rigs of the city, and can supply their patrons with the latest cabriolets, victorias, with single and double driving horses. Their barns are opened day and night, and they allow no one to surpass them in supplying general demands. Mr. Robert Hueston has been in the livery business here for 30 years, and is one of the substantial business men of the city. The entire staff are standard leaders for all that is honorable.



Robert Hueston & Sons, Livery.

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disease germ, and the still greater discovery of a chemical compound that will eradicate disease, he has been supplying a growing trade with this marvelous cure. This is one of London's business houses which may be relied on

Fullarton Street, are well planned for storing goods, and prices are reasonable. Mr. Porter, who has won such success in this business, is a native of England, and a businessman of honorable dealings. He has been in the business in the city for twelve years.

**D. W. BLACKWELL.** Manufacturer of Fine Furniture. 11, Dundas St.-M: Blackwell is one of the commercial men of London who keeps in touch with the times, and carries a stock of furniture that is new and useful. His place is one of the best locations on Dundas Street, and his stock extends through to Carling Street on the north, giving him a display of over 15,000 ft. of floor space. He is an expert upholsterer, and manufacturing pieces of furniture of every style, designs, patterns, and those who appreciate beauty of design in their home are sure to engage his services. The quality of the work in his establishment is of superior workmanlike construction.

A black and white photograph of a small, single-story house with a chimney, nestled among trees and foliage. The house has a gabled roof and a small porch area. The surrounding vegetation is dense, with various trees and bushes visible in the background and foreground.

### Victoria Park

times, and know how to keep their output in line with the demands of the day. The officers are: D. Ferguson, President; R. J. Kerr, Vice-President and Manager, and H. S. Albertson, Treasurer.

ing and finishing is of the very best. For 20 years Mr. Blackwell has been one of the reliable dealers in London, and he is one of the public-spirited men of the city.

**THE DOMINION OF CANADA GUARANTEE AND ACCIDENT INSURANCE COMPANY.** Bank of Toronto Chambers, W. H. MacGregor, Dist. Mgr. This agency of one of the largest Dominion insurance companies was established here 15 years ago and is under the able management of Mr. W. D. MacGregor, who has been one of the company's most successful agents of the past eight years. Mr. MacGregor controls Western Ontario to Goderich, and is able to furnish his customers with safe insurance investment as is offered by anyone, while its terms are the most liberal and convenient of all policies. A capital of one million dollars and a Dominion Government guarantee of \$1,000,000 guarantees its safety and reliability.

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**E. J. STEVENSON, Druggist, 477 Richmond St.—**This store is best known as Stevenson's Grand Opera Pharmacy, and is a place where every one goes. It has been newly fitted up and is a very attractive place. It is a graduate of the Ontario College of Pharmacy, and is also a licensed pharmacist in the State of New York and Pennsylvania. He has the reputation of being an unflinching druggist, does a faultless prescription work, and has the confidence of physicians. Every feature of the store shows careful oversight, and places him among the progressive young business men of London.

**GEO. S. LANGLEY, The Cleaner, 251 Dundas St.—**"Langley, me Valt!" is a familiar sign with old citizens of London, and to those who have patronized this shop it means that they are always assured of being well dressed. Three years ago Mr. Langley came to our city from Toronto, and opened an establishment where clothing is pressed, cleaned and repaired in a satisfactory manner and at reasonable cost. He guarantees satisfaction to every customer. By his "Valt" system you can always have your clothes in trim at a slight expense. He has dress and work suits to rent, and is in demand every day in the week by the elite trade of our city.

**THE WILLIAMS MANUFACTURING CO., Sewing Machines, 411 Dundas St.—**Mr. Wm. F. Gordon is the efficient manager of the London branch of the celebrated Williams Manufacturing Company. The "New Williams" sewing machine is just as popular in London as it is in other parts of our country, and it is the pride of the town. The store is now, and for years has been, the show place for the latest models and the finest sewing machines of the twentieth century. The Country of Holland is included in the territory operated from this store, and a number of solicitors and assistants are kept busy in neighboring towns. A thriving business is carried on, and the London house is one of the most important branches of the company. Buy a "New Williams" and have the best sewing machine made in Canada.

**H. G. ARBUTHNOT COMPANY, Manufacturers of Pine Carriages, Etc., 105 to 315 Dundas St.—**Since 1864 this business has been a rapidly growing in favor, and is a credit to the founder, an honorable heritage to its present proprietors, and a representative and substantial industry of our city, carrying its name and fame to all parts of the province. They are known as manufacturers of pine carriages, and make a specialty of building business wagons and delivery wagons to order. These wagons are artistic in design, perfectly adapted to the purpose for which they are intended, and in every respect the perfection of the manufacturers' art. All work is warranted, first-class material is used in construction, and the happy business houses of the Dominion are among their regular customers. This is one of the creative industries that has given distinction to London as a manufacturing city.

**A. KAWAYA, Candy and Ice Cream, 465 Dundas St.—**The candy and ice-cream store is the place that every customer likes to go. There is no more popular candy store on Dundas street than the one at the above address, which has been successfully operated for the past few months by Mr. Kawaya. His goods are superior, and appeal to all who appreciate the best in sweets. His ice cream is pure and fresh, and much superior to the usual loaf that the average ice-cream parlor serves. Mr. Kawaya is an expert confectioner, and an energetic business man, so putting his affairs on business principles, and is a success with the trade in his line.

hotel business has strong competition, and can only win when superior merit is behind it. For seven years the Bigwell House has stood the test and kept the popular trade of our city. It is the best One Dollar a day house in the city. It contains 25 guest chambers, and has a fine bar in connection. The management is inviting, and provides everything that comfort demands. Mr. Harrison has been in the hotel business for seventeen years, and is well known to the travelling public. He kept the Royal Exchange in Chatham for four years, and as he is a native of this county, is well known here as well. He is post-master in the art of pleasing the traveller, and is popular with his guests.

**P. HENDERSON & CO., Importers, Manufacturers and Wholesale Stationers, 417 Park Ave.—**London has no business enterprise that is regarded with more favor than the above-named firm, which was established twenty-eight years or more ago. They carry every grade of stationery, are heavy importers and manufacturers of blank books, tablets, pads and note papers, as well as school supplies. They are influential in the book trade, and their principles and methods give them high commercial rating, and special favor with the trade. They are systematic, accurate, fair and square in all matters, and are staunch supporters of local enterprises that are for public advancement in our fair city.

**J. W. JONES, Auction and Commission Merchant, 242 Dundas St.—**Mr. Jones has for more than twenty years made a specialty of selling household effects and bankrupt stocks of goods, his business taking him all over Western Ontario, where he is well and favorably known. His ability as a judge of the value of articles of all kinds eminently fits him for his vocation. Tuesday of each week he holds an auction for his store, and the rest of the week is devoted to outside work as an auctioneer. Many bargains can be obtained at his sales, and his sales are in great favor with London people. He is also a real-estate agent, valuator and appraiser, holding the confidence of his customers and doing a large business in this line. Mr. Jones is an enterprising business man, loyal to all that is for justice and right.

**FESSENDEN BROS., Musical Instruments and Sewing Machines, 215 Dundas St., W. R. Fessenden, Prop.—**This house has been prominently before the public for 35 years, and the flattering patronage which it enjoys is the result of honest effort. Mr. Fessenden carries a most comprehensive line of sheet music, musical instruments and merchandise. He sells the best makes of pianos, including the Dominion Piano, and deals in Pathograph and Victor Records. In fact, every department of his store is thoroughly first-class, and he is up to the times in adding new features. He sells the White Sewing Machine, has several solicitors, and his trade extends over a radius of ten to fifteen miles. Superior management has placed this house among the model stores of the city.

**WILLIAM PHILLIPS, The London Sheet-metal Works, 135 Horton St.—**A sheet-metal worker is a mechanic much in demand. There are many in the business, but few that turn out work that is acceptable to builders. Mr. Phillips has been in business in London for eighteen years, and holds a high place in the esteem of his people. He is in the lead among reliable workers in galvanizing iron, cornices, skylights, and, in fact, all kinds of sheet-metal work. He meets his contracts promptly, employs skillful men, and oversees the work himself. That is why he has made such a success of his business. He occupies a fine brick building of modern type, and is one of the progressive business men of our city.

**Mr. Harris, who was for many years a well-known business man of our city, has recently returned from Detroit to a proprietorship of the store at the above address. He deals in new and second-hand furniture, beds, stoves, etc., and he has everything needed to furnish a home complete. Mr. Harris' customers always find him their friend when they have anything to sell or exchange. He also buys old metal, paying the highest market price. No order is too small or too large not to have his prompt attention.**

**ROWLAND HILL, Reliable Footwear, 159 Dundas St.—**There is no article of apparel so satisfactory as a good shoe, and none so uncomfortable as a shoe that is ill-fitted or otherwise unreliable. Mr. Rowland Hill sells reliable shoes, and sells them under mark of his own name, "Rowland Hill," and with a guarantee as to satisfaction in every respect. He began business here about seven years ago, having previously been in the employ of one of the other city shoe firms for 22 years, and has taken no backward steps in the road of success, but has pushed steadily to the front, and is carrying a trade that is a distinct credit to his efforts and abilities. If you want a shoe that is perfect in fit, graceful in beauty, unsurpassed in wearing qualities, buy the "Rowland Hill" and you will never be disappointed.

**THE CITY DAIRY, J. W. Griffith, Prop., 275 Dundas St.—**Griffith has for one year been conducting this dairy, and it has already reached proportions that prove him to be one of the business. He has every facility for the perfect handling of milk and cream, and does not cover up and handling by sterilizing, but gives unadulterated milk and pure cream to the public as nature provides it. He also deals in ice cream, and this branch of his business is well patronized by those who appreciate quality and good service. This firm guarantee all their products, and supply the leading hotels and restaurants of the city with their fine creams. Their wagons make delivery promptly, and all orders are filled to the letter. Telephone 1706, and see how promptly your order will reach you.

**RAYMOND SEWING MACHINE, H. Clarke, Mgr., 225 Dundas St.—**The Raymond Sewing Machine is favorably known all over the entire Dominion, and one of the most enterprising and successful of its branch houses is established here. This house has been in operation for over twenty years, employs five men, who cover a territory of from twenty-five to thirty miles distance from London. Here may be seen the latest models and the finest sewing machines of the twentieth century. The Raymond is a household word with Canadian women, and is furnished with ball bearings, which make it a fine piece of running, and a ten years' guarantee is given with each machine sold. Mr. Clarke is always pleased to demonstrate what these machines can do.

**JOHN GARVEY, Wholesale Grocer, 156 Dundas St.; 155 Carling St.—**During the twenty-one years this firm has been in business it has developed a far-reaching wholesale business, and is quoted as one of the important concerns of the city. The premises include a fine three-story brick structure, fronting from Dundas St. through to Carling St. on the north, which is fitted up with the latest modern conveniences, reducing the cost of handling goods to a minimum. They have a large supply of Army and Navy teas, and are western agents for Quaker Brand of canned goods. Eight travelling salesmen cover Ontario, and the business is counted among the best organized concerns of Canada. Mr. G. Garvey is a native of this city, a business man of high standing, and prominent in city affairs.



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# REFERENCE

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